Stable Resources Plan
UI Staff Council
September 13, 2017
# Rankings and Reputation

<table>
<thead>
<tr>
<th>School</th>
<th>US News &amp; World Report Ranking - Public</th>
<th>US News &amp; World Report Ranking - Public/Private</th>
<th>Retention Rate</th>
<th>4 Year Graduation Rate</th>
<th>Earnings per year 10 years post freshman year</th>
<th>AAU</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCLA</td>
<td>#2</td>
<td>#24</td>
<td>96%</td>
<td>74%</td>
<td>$59,600</td>
<td>Yes</td>
</tr>
<tr>
<td>Michigan</td>
<td>#4</td>
<td>#27</td>
<td>97%</td>
<td>75%</td>
<td>$57,400</td>
<td>Yes</td>
</tr>
<tr>
<td>UNC - Chapel Hill</td>
<td>#5</td>
<td>#30</td>
<td>97%</td>
<td>82%</td>
<td>$51,000</td>
<td>Yes</td>
</tr>
<tr>
<td>Illinois - Champaign Urbana</td>
<td>#10 - tied</td>
<td>#44 - tied</td>
<td>94%</td>
<td>71%</td>
<td>$56,600</td>
<td>Yes</td>
</tr>
<tr>
<td>Wisconsin - Madison</td>
<td>#10 - tied</td>
<td>#44 - tied</td>
<td>95%</td>
<td>57%</td>
<td>$51,600</td>
<td>Yes</td>
</tr>
<tr>
<td>Ohio State</td>
<td>#16</td>
<td>#54</td>
<td>93%</td>
<td>59%</td>
<td>$42,900</td>
<td>Yes</td>
</tr>
<tr>
<td>Texas - Austin</td>
<td>#18</td>
<td>#56</td>
<td>95%</td>
<td>52%</td>
<td>$53,000</td>
<td>Yes</td>
</tr>
<tr>
<td>Minnesota - Twin Cities</td>
<td>#26</td>
<td>#71</td>
<td>92%</td>
<td>59%</td>
<td>$48,300</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Iowa</strong></td>
<td><strong>#33</strong></td>
<td><strong>#82</strong></td>
<td><strong>86%</strong></td>
<td><strong>51%</strong></td>
<td><strong>$49,100</strong></td>
<td>Yes</td>
</tr>
<tr>
<td>Indiana</td>
<td>#36</td>
<td>#86</td>
<td>89%</td>
<td>60%</td>
<td>$44,700</td>
<td>Yes</td>
</tr>
<tr>
<td>Arizona</td>
<td>#60</td>
<td>#124</td>
<td>81%</td>
<td>43%</td>
<td>$44,000</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td>19</td>
<td>56</td>
<td>93%</td>
<td>63%</td>
<td>$50,910</td>
<td></td>
</tr>
<tr>
<td><strong>UI vs Average</strong></td>
<td><strong>14</strong></td>
<td><strong>26</strong></td>
<td><strong>-7%</strong></td>
<td><strong>-12%</strong></td>
<td><strong>-$1,810</strong></td>
<td></td>
</tr>
</tbody>
</table>
Improving graduation rates while maintaining costs

Real General Education Fund Expenditures per Student
(indexed for inflation)
and 4-Yr Graduation Rates

FY 1970 to FY 2016

- Real GEF per Student (left axis)
- 4-Yr Graduation Rate (right axis)

The University of Iowa
FY 1998 vs. FY 2018

• Gas Prices in Iowa
  • FY 1998 – $1.19/gallon
  • FY 2018 – $2.21/gallon  ↑ 85.7%

• Consumer Price Index June ’97–June’17  ↑ 53%

• Support from the state for the University of Iowa
  • FY 1998 – $224 million
  • FY 2009 – $277 million
  • FY 2018 – $217 million  (at CPI – $342m in FY17)
UI Peer Group 2016-2017 Non-Resident Tuition/Mandatory Fees

- Michigan
- UCLA
- Texas
- Indiana
- North Carolina
- Arizona
- Illinois
- Wisconsin
- Iowa
- Ohio State
- Minnesota

Tuition/Mandatory Fees:
- $0
- $5,000
- $10,000
- $15,000
- $20,000
- $25,000
- $30,000
- $35,000
- $40,000
- $45,000
- $50,000

States:
- Minnesota
- Ohio State
- Iowa
- Wisconsin
- Illinois
- Arizona
- North Carolina
- Indiana
- Texas
- UCLA
- Michigan
Figure 5
States by per Pupil Revenue Trend

Controlling Expenses and Directing Resources

**Institutional Support as % of Core Expense**

- **AAU Publics**: 8.0%
- **Regents peer group**: 7.6%
- **Big Ten Peers**: 8.3%
- **IPEDS peer group**: 8.2%
- **Iowa**: 6.5%
Funding Student Outcomes

$11.7M/year of UI savings invested in strategic plan

Tuition % Increase Per year until SFY 22

~10% 7% 0%

Additional State Appropriation by SFY 22

$0 $96 - $106M $154.5 - $164.5M

By SFY 22 the UI Will Have Funded ~1/3 ($58.5M) of the UI Strategic Plan through TIER/incremental revenues

The University of Iowa
Implementing the UI Strategic Plan

Additional GEF Funding needed by SFY 22
$154.5 - $164.5 million

- High Impact Practices for students - $5.5 million
- Increased graduation rate (4 year undergrad - 60% 6 year doctoral – 75%) - $2 million
- Cultural Diversity and success of non majority students - $10 million
- Economic Development increased by 10% - $6 million
- Faculty Compensation - $4.8 M (Median of Peer Group)
- Funded Federal Research - $127 M (Median of Public AAU universities)
- Citations in publications Covered in $127 M (Median of Public AAU universities)
- National Academies – Covered in $127 M (Median of Public AAU universities)
- Faculty Awards, Fellowships, - Covered in $127 M (Median of Public AAU universities)
Predictable Resources = A Secure Future

✓ The Plan

• Control overhead and ensure current expenditures are in alignment with strategic plan
• Establish a predictable/affordable 5 year plan for tuition increases
• Maximize scholarship opportunities for need-based students and merit-based students
• Invest in strategic plan to deliver on student success goals