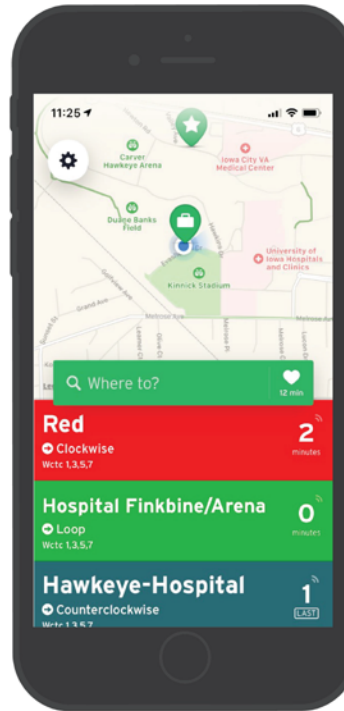


Transit mobile application

New mobile application for
CAMBUS services

March 11, 2020



- ✓ Trip-planning
- ✓ Real-time predictions
- ✓ Live locations of buses

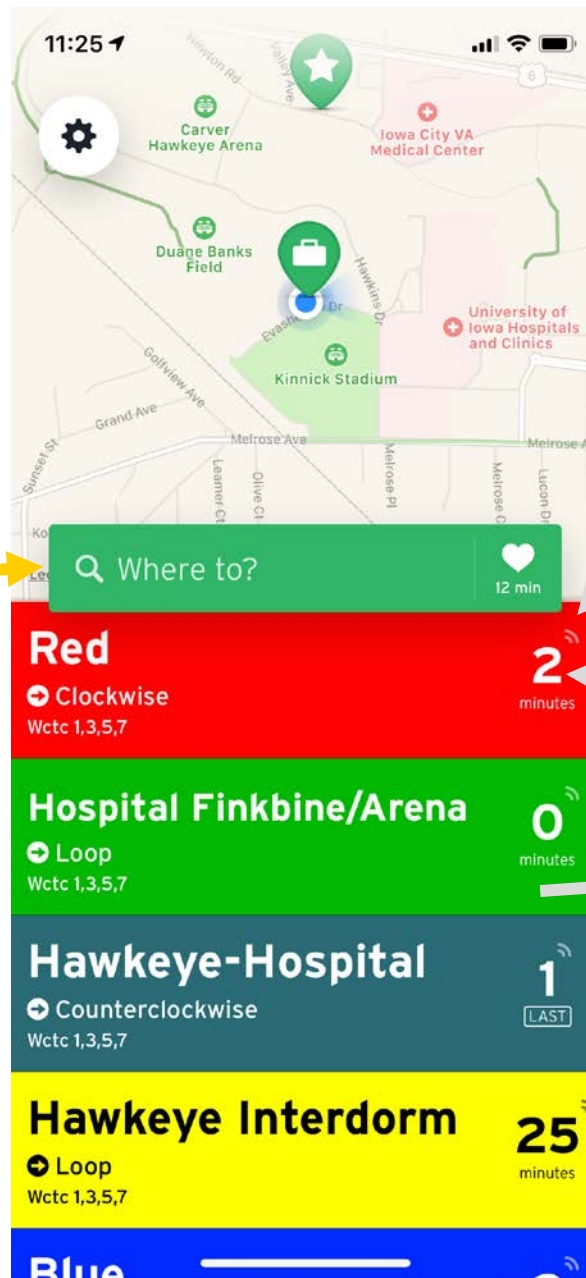




- Public release: November 14, 2019
- Reason for change
 - Feedback about Bongo app
 - Consulted with new GPS vendor
 - App is free for end user
 - Used in over 200 cities
 - Ability to integrate bike share and ride share
 - Improved notifications
 - More functionality/better user experience

App Walkthrough

App defaults to your current location



Trip planning tool

Nearby routes
Stop predicted

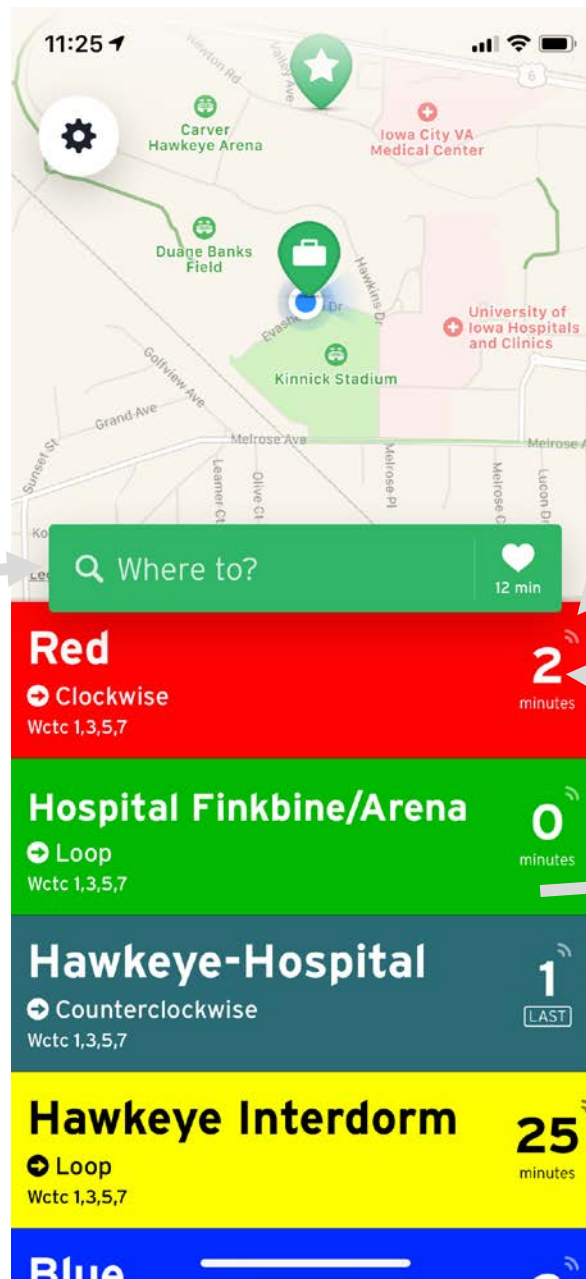
Live prediction or scheduled departure

Next departure

Swipe for next departure

App Walkthrough

App defaults to your current location



Trip planning tool

Nearby routes

Stop predicted

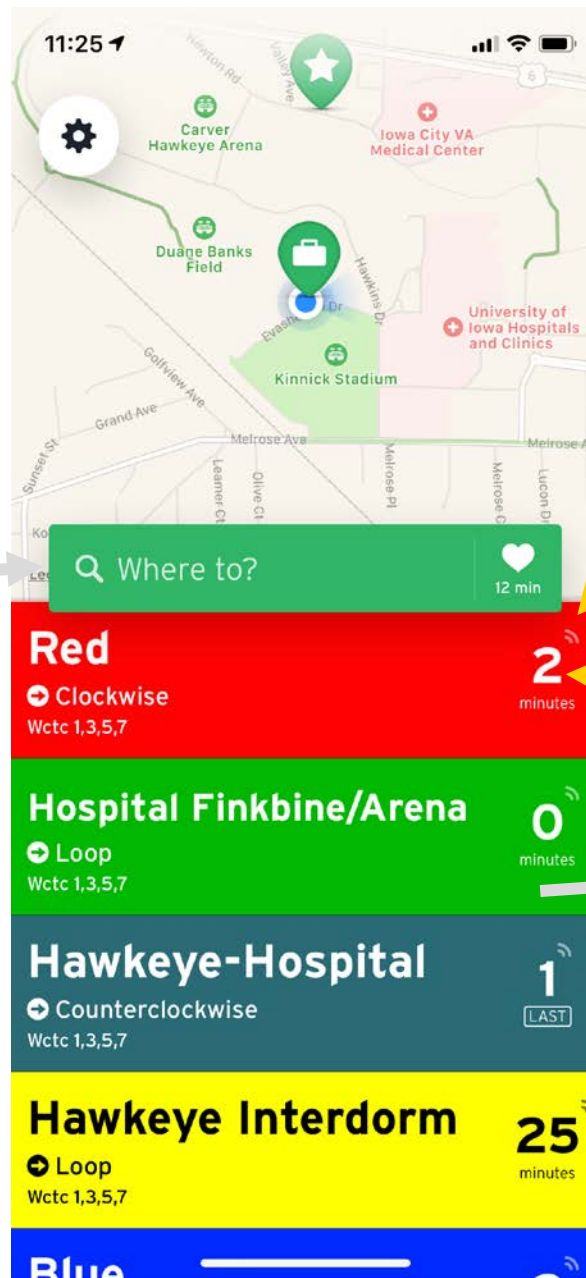
Live prediction or scheduled departure

Next departure

Swipe for next departure

App Walkthrough

App defaults to your current location



Trip planning tool

Nearby routes

Stop predicted

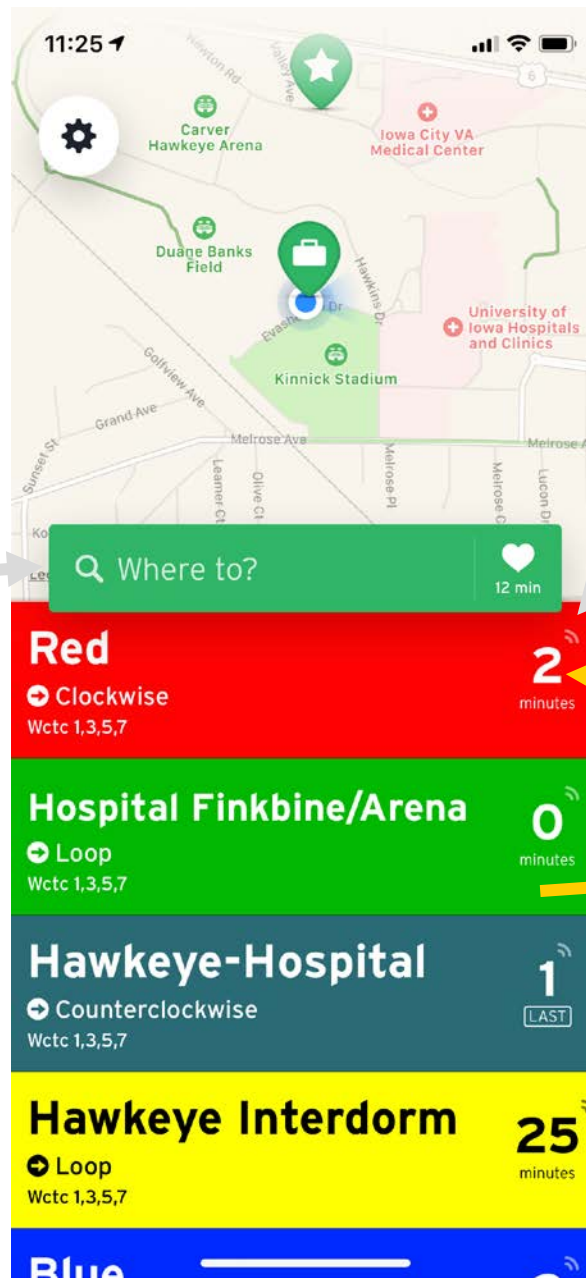
Live prediction or scheduled departure

Next departure

Swipe for next departure

App Walkthrough

App defaults to your current location



Trip planning tool

Nearby routes

Stop predicted

Live prediction or scheduled departure

Next departure

Swipe for next departure

App Walkthrough

Live locations and predictions in same screen

Live bus locations

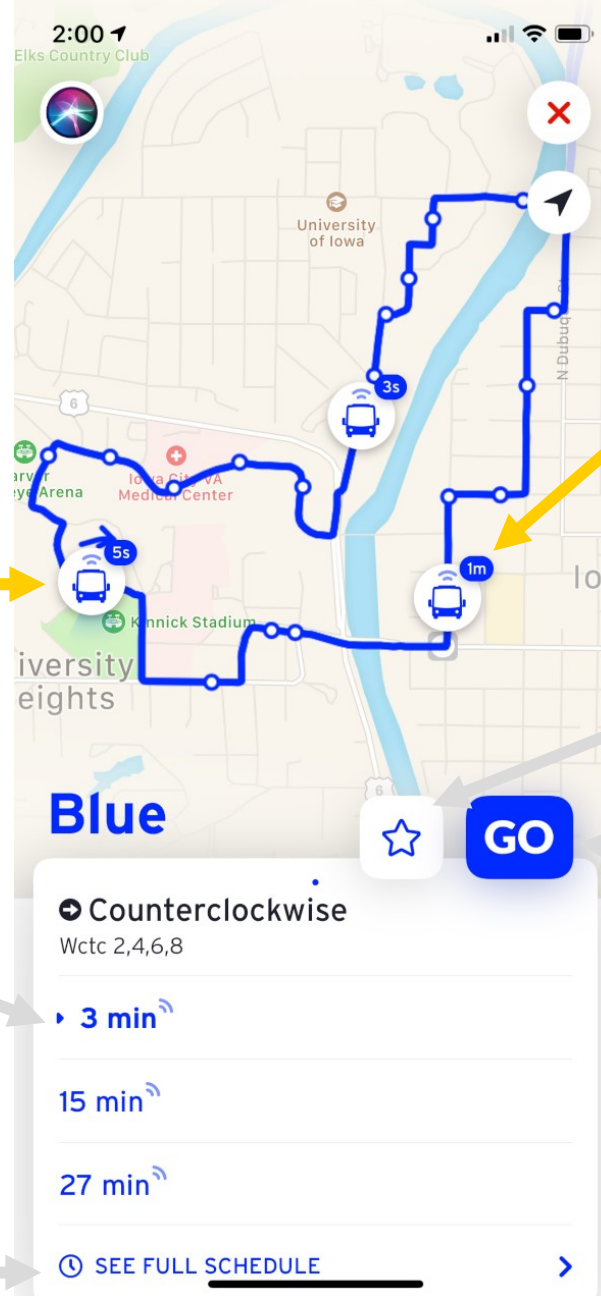
Seconds/ minutes since updated location

Favorite a route

“GO” Guided navigation

Additional departures

See full schedule



App Walkthrough

Live locations and predictions in same screen

Live bus locations

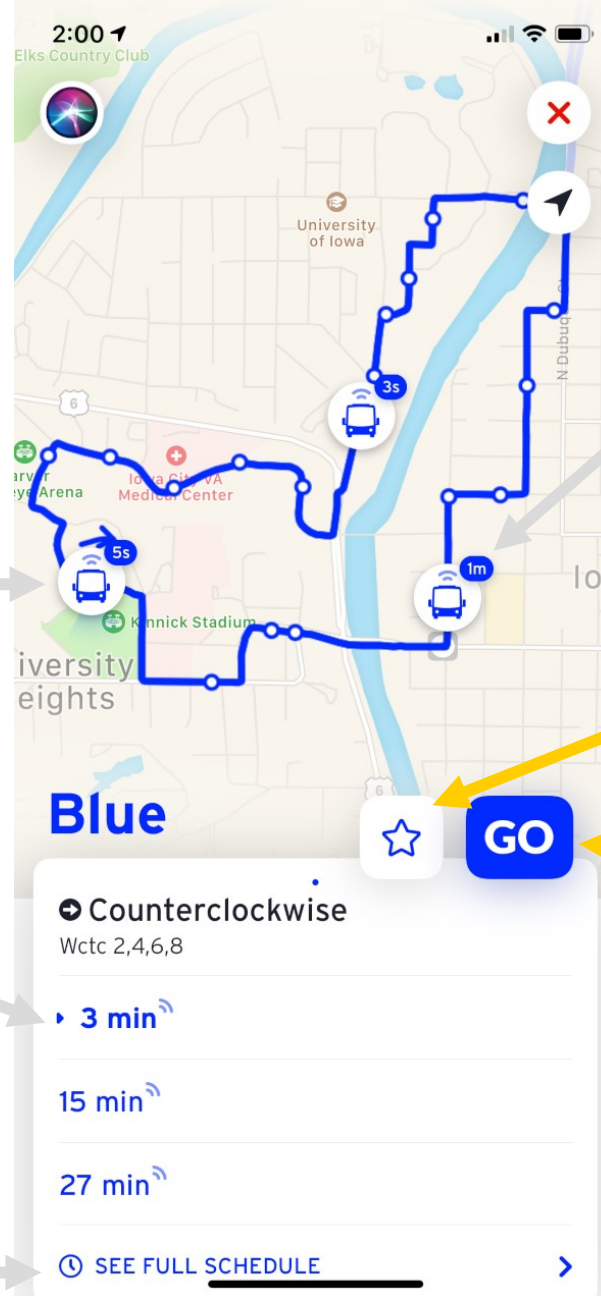
Seconds/ minutes since updated location

Favorite a route

“GO” Guided navigation

Additional departures

See full schedule



App Walkthrough

Live locations and predictions in same screen

Live bus locations

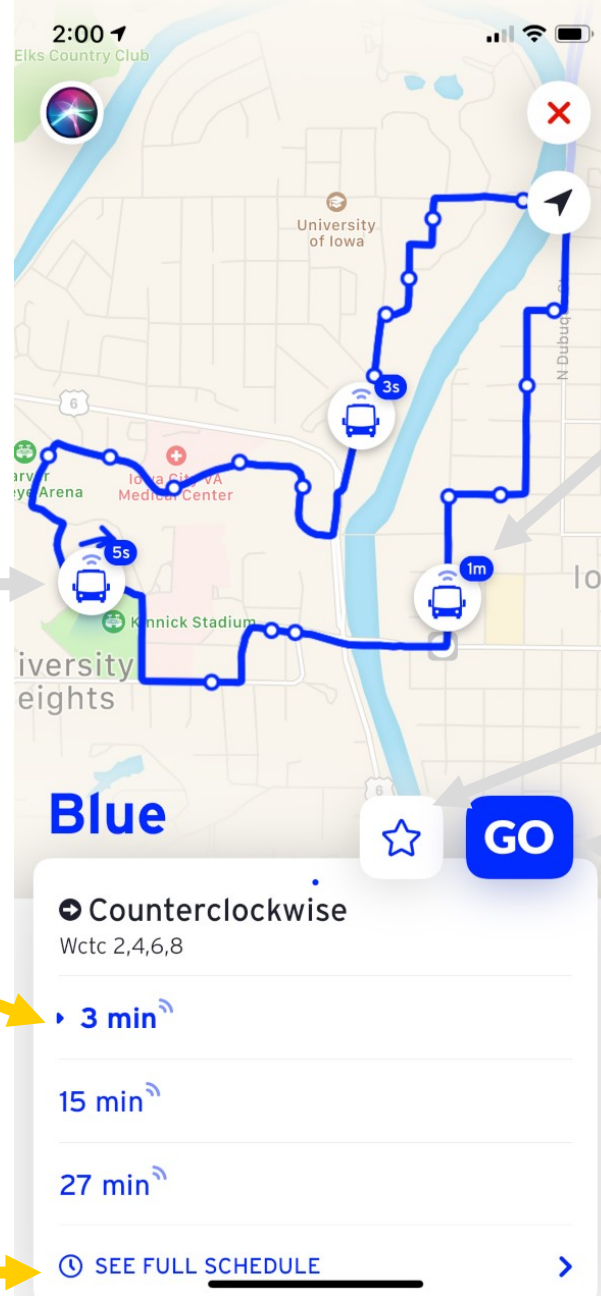
Seconds/ minutes since updated location

Favorite a route

“GO” Guided navigation

Additional departures

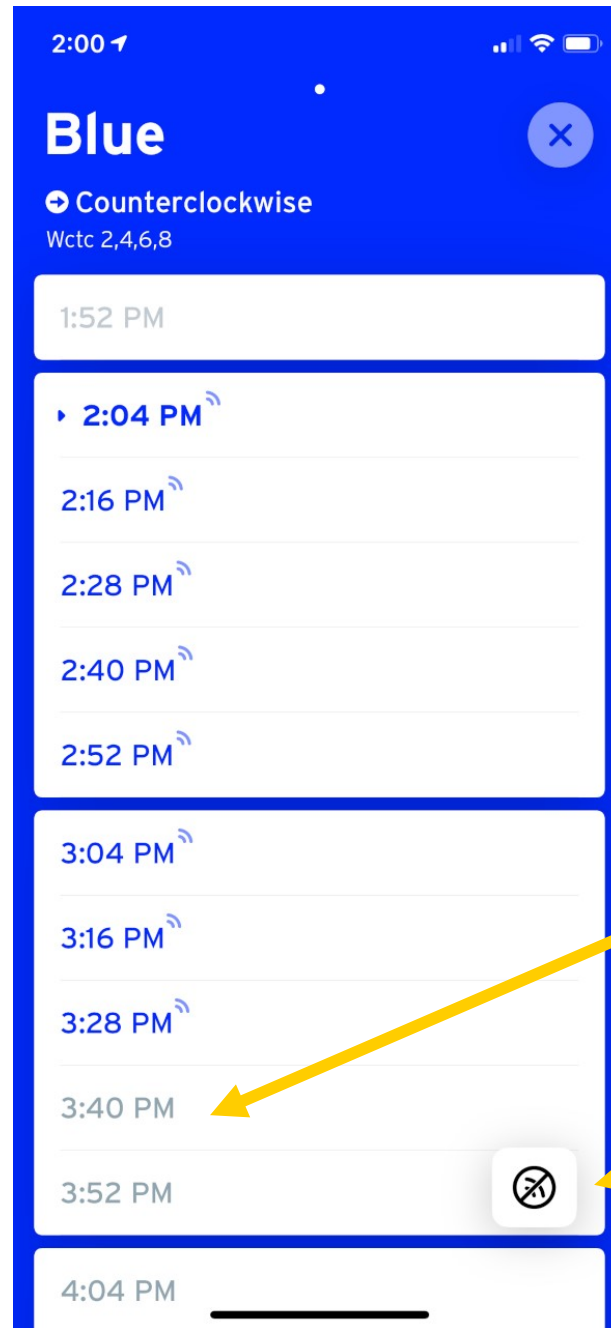
See full schedule



App Walkthrough

Live predictions and schedule information

Live predictions (colored with live beacons)

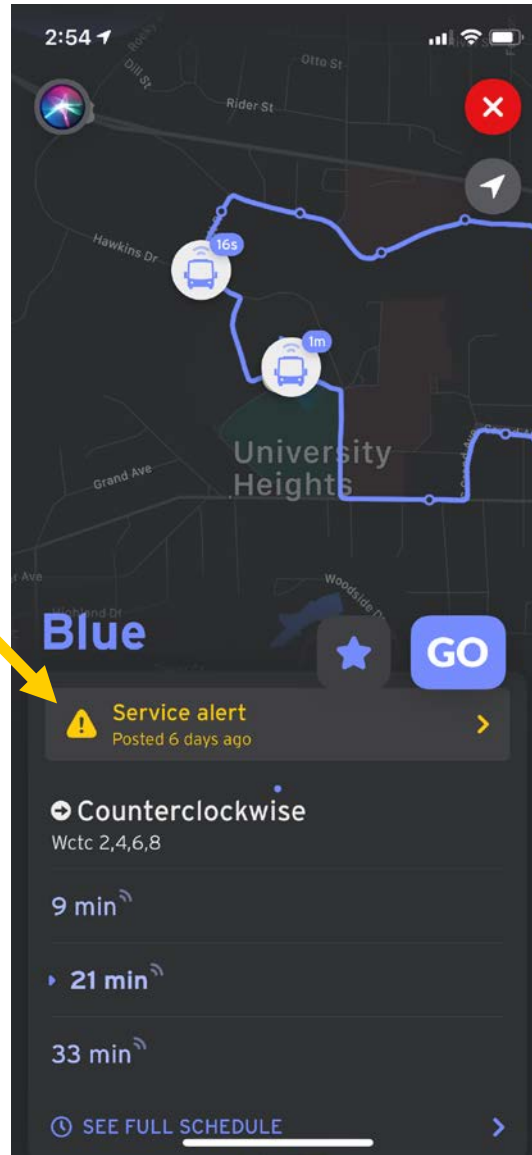


Scheduled departures (greyed, no beacons)

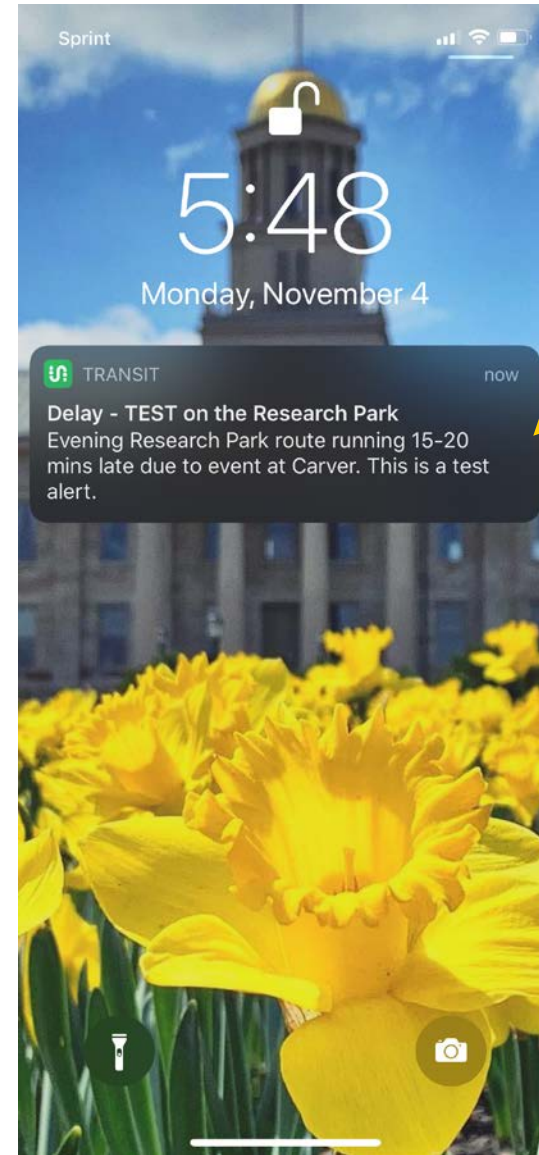
Toggle live on/off

Notifications

In-app notification/alert

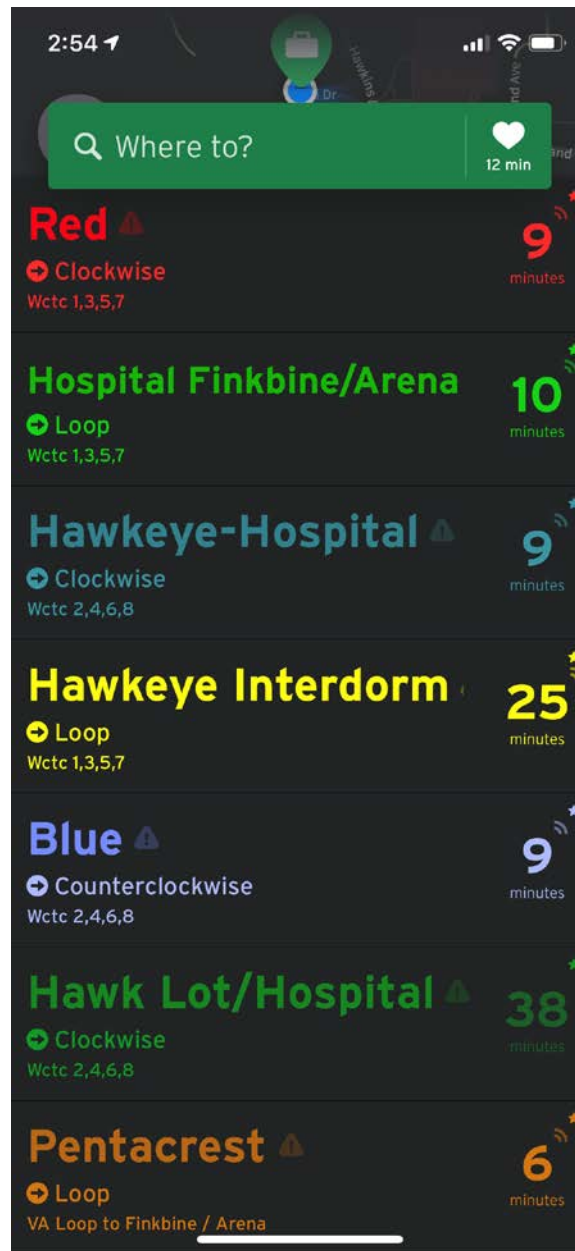


Out of app - push notification



App Walkthrough

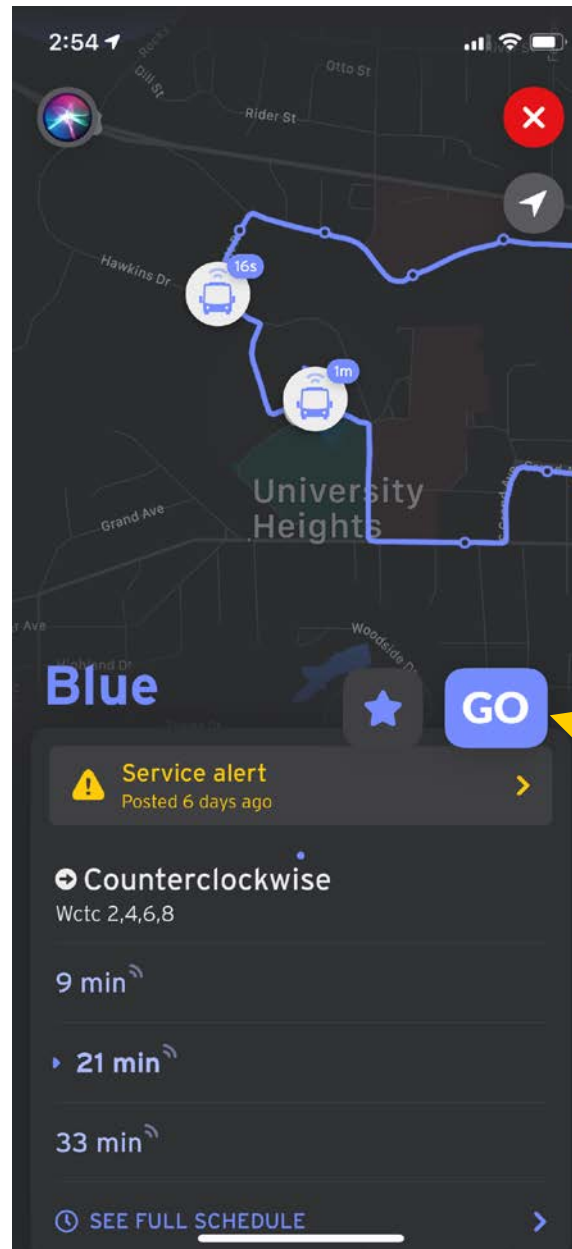
“GO” Guided Navigation



I want to ride Blue Route

App Walkthrough

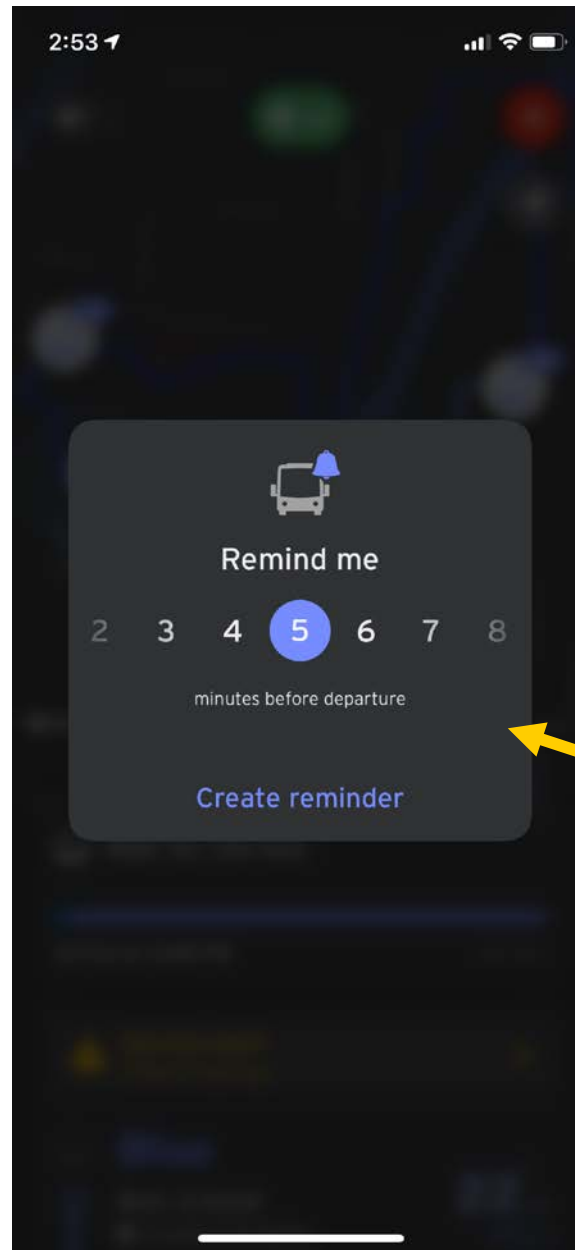
“GO” Guided Navigation



Choose “GO”

App Walkthrough

“GO” Guided Navigation

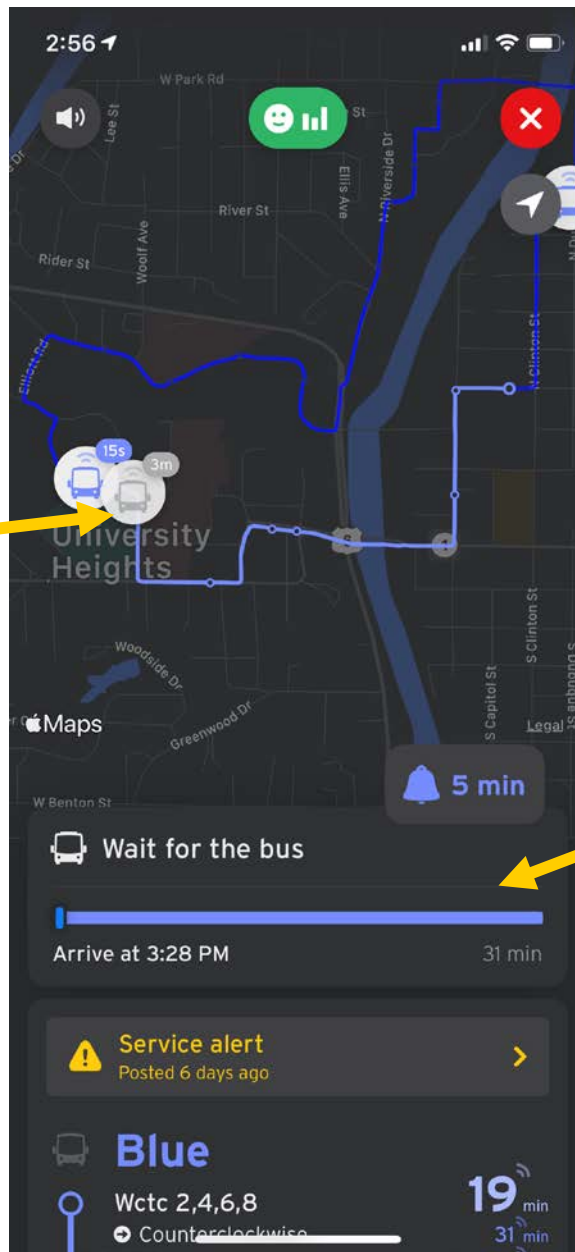


Set a reminder

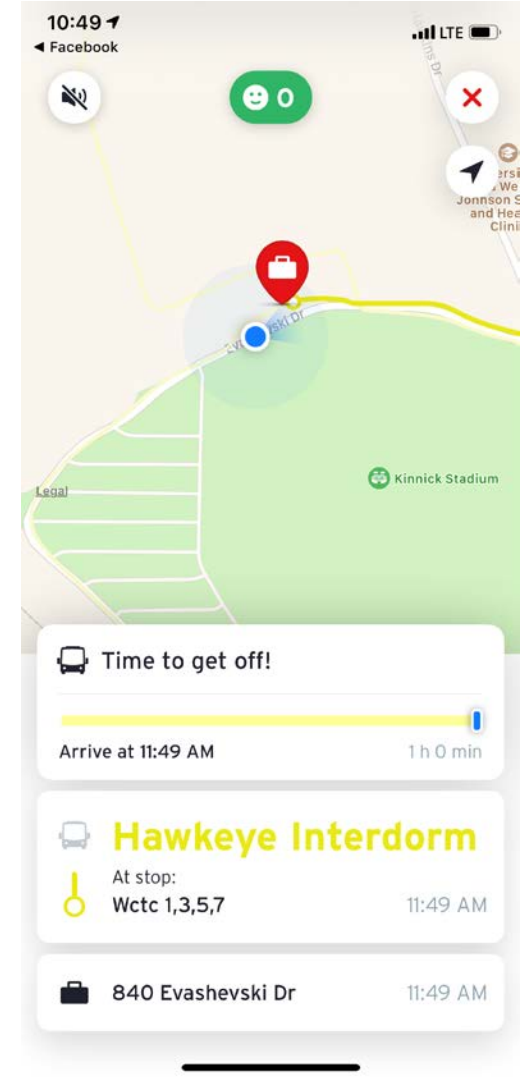
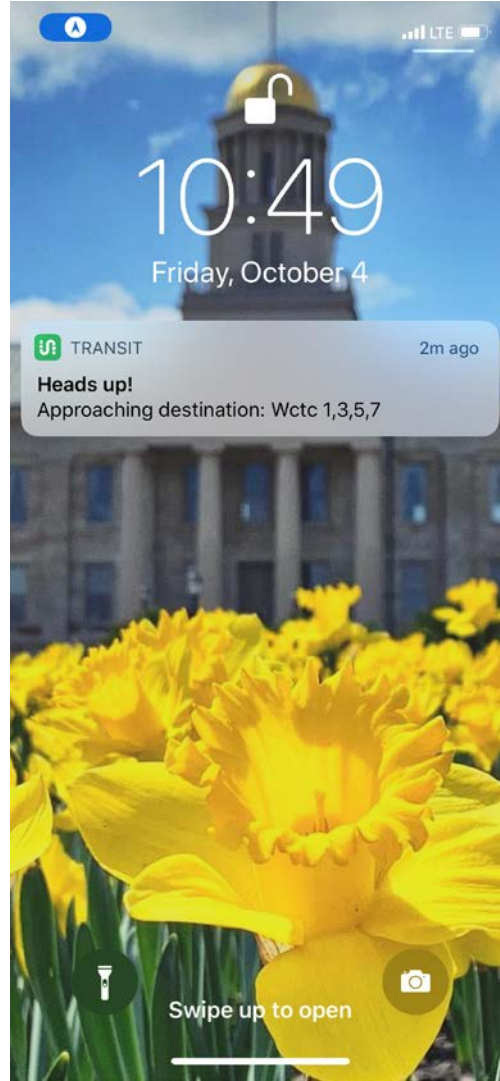
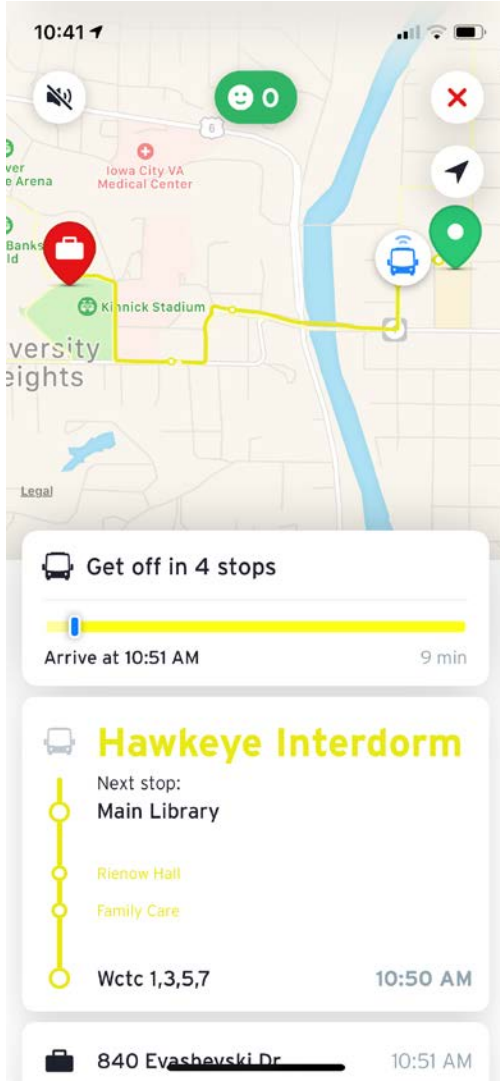
App Walkthrough

“GO” Guided Navigation

Stale bus

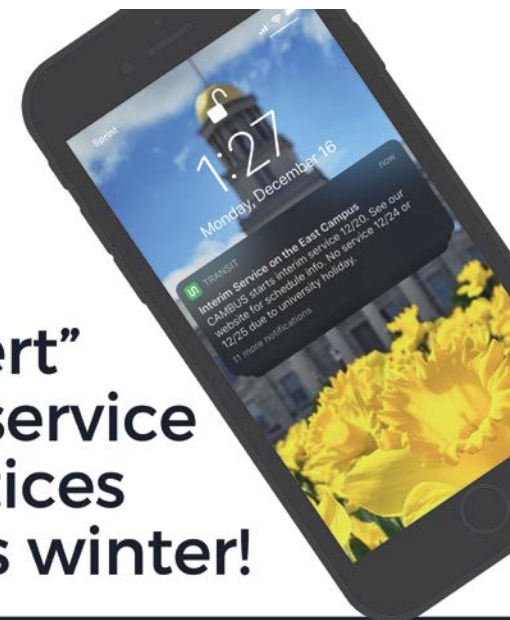


Trip information



What You Can Do To Help

- Recommend Transit to students, staff, faculty, campus visitors
- For questions, they can contact CAMBUS
 - If there are issues, screenshots are very helpful
- Riders should set alerts for the routes they ride



Be
“alert”
to service
notices
this winter!

AVAILABLE FOR DOWNLOAD NOW!





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