

UI Staff Council Executive Committee
Wednesday, September 4, 2019
2670 UCC

Present: Mihaela D. Bojin, Jadvyga Gerasimovic, Michael Hesseltine, Monica Madura, Heather Mineart, Jessica Richardson, Mike Weaver, and Kevin Zihlman

Absent: Brenda Van Dee

Guests: Damien Blair, Ted Potter, and Joni Troester

Administrative Liaisons: Marla Rosenblum

Review/Approval of UISC Executive Minutes:

- August 6, 2019- UISC Executive Committee Meeting - adopted by majority.

Group Discussion Topics:

Mike Weaver's Presidential Updates:

- Two [P3](#) open forums will be held in September, all staff are encouraged to attend.

Staff Council Website upgrade to Drupal 8: Jessica Richardson, Ted Potter, and Damien Blair

- *Discussion:*
 - What is the impact of the University of Iowa moving to Drupal 8? The UISC website is only a few years old, however a proactive move to the new system may now allow us to maintain the site without major changes for a longer period of time in the future. The new accordion feature allows the Agenda/Minutes page to look much cleaner, pictures can be added without the current challenges, and the look will be consistent with the new UI branding strategies.
- *Ideas for possible additions to the website:*
 - How to get involved with UISC, information on events funded by UISC, volunteer opportunities, expansion of the events calendar, etc.
- *Update on traffic to the website and social media accounts:*
 - Facebook likes have increased since the new session began. Conversation about how to link more of the social media posts and push back to the website.

September Staff Council Meeting Agenda Review: Mike Weaver

- Catastrophic Leave Update – Nathan Stucky, Director UI Faculty and Staff Disability Services
- Bylaws Amendments – John Weyer, Bylaws Committee Chair
- UI REACH – Bill Loyd Jr, Director UI REACH
- Supervisor Training Update -Teresa Kulper, Director Organizational Effectiveness/ Organizational Development, HR

Current Vacancies: Mike Weaver

- *Vacancies update:*
 - College of Business Organization Representative - Mindy Redlinger has accepted a new position at the University. The College of Business will need to run a new election for their organization representative. More information will be coming soon.
 - Events Committee Representative, from Staff Council-
 - Call for volunteers went out by email from Marla.
 - **Call for vote:**
 - The vote passed with 8 votes in favor, 0 against, and 1 abstentions
 - **Jennifer Stout** was selected as two the UISC representative on the Events Committee.

Employee Value Proposition: Joni Troester, Assistant Vice President Total Awards

- *Background:*
 - University HR recently implemented a new talent acquisition system and website to improve recruitment.
 - There is a need to develop an Employee Value Proposition (EVP) to guide the recruitment efforts, the total rewards strategy, and employee retention efforts.
 - An EVP will provide recruiters with a consistent and flexible message that can be used across HR, talent acquisition, and marketing/communications.
 - University HR has contracted with [Meld. Marketing](#) to create a new EVP for the staff recruitment process.
 - Meld. Marketing is reviewing:
 - A variety of data points that had been already collected.
 - The Office of Strategic Communications recently developed brand promise and attributes.
 - Competitor and peer instructions, area employers, UI brand promise, and 7 focus groups to create their themes.
- *Discussion:*
 - Surrounded a review of the drafts provided, feedback on current phrasing, discussion regarding possible impacts on different groups, and ideas for possible improvement.
 - UISC Executive Committee has requested to see a final draft before the final version released.

Budget: Mike Weaver

- *Coke Fund Requests-*
 - #1 from Erin Litton:
 - **Request:** Health Fair and Wellness Store \$8,000
 - **Description:**
 - The benefits of the Health Fair and the Wellness Store serve all faculty and staff, funding goes directly in providing outreach and incentives for healthy behaviors.
 - UI Health Fair is an annual campus-wide event and an opportunity to celebrate staff and faculty, while promoting an individual health and a healthy campus community.
 - This is a collaborative effort with a number of areas on campus, and provides an opportunity for faculty and staff to experience the excellent services provided at UI and UIHC, and participated in various free health screenings.
 - My Health and Wellness is a program that encourages healthy behaviors to improve/maintain the overall wellness of UI Faculty and Staff.
 - **Call for vote:**
 - Vote will proceed online after clarification of funding request.

Meeting adjourned: Jessica Richardson motioned; Michael Hesselstine confirmed motion.

Next meeting: October 1, 2019, 2:30 - 4:30 pm 2390 UCC