



www.iowaprojectaware.org

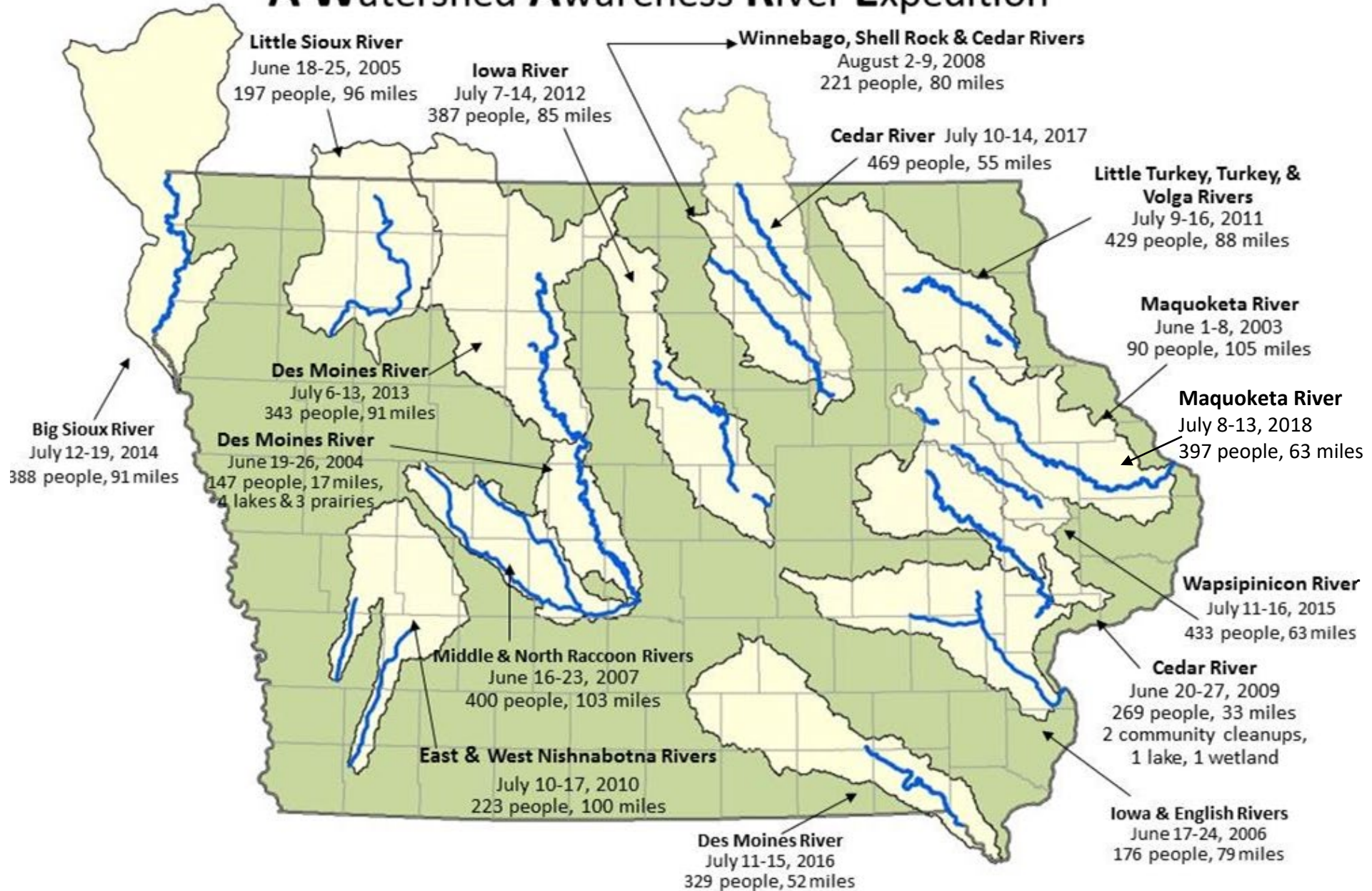
Who, What, When, and....

- **Who:** Anyone - paddlers of all ages and skill levels.
- **What:** 6-day, 5-night float trip down an Iowa river - volunteers participate in educational programs and river clean-up.
- **When:** Began in 2003 and is held during July – Spend one day, the whole event, or anywhere in between on A.W.A.R.E.
- **Where:** A different Iowa river each year



Iowa Project AWARE

A Watershed Awareness River Expedition



Project AWARE Accomplishments (18 years)

- 2,850 participants
- 1,310 river miles cleaned
- 918,795 pounds (459 tons) of trash
- 78% of trash recycled
- 1,527 sponsors over the years

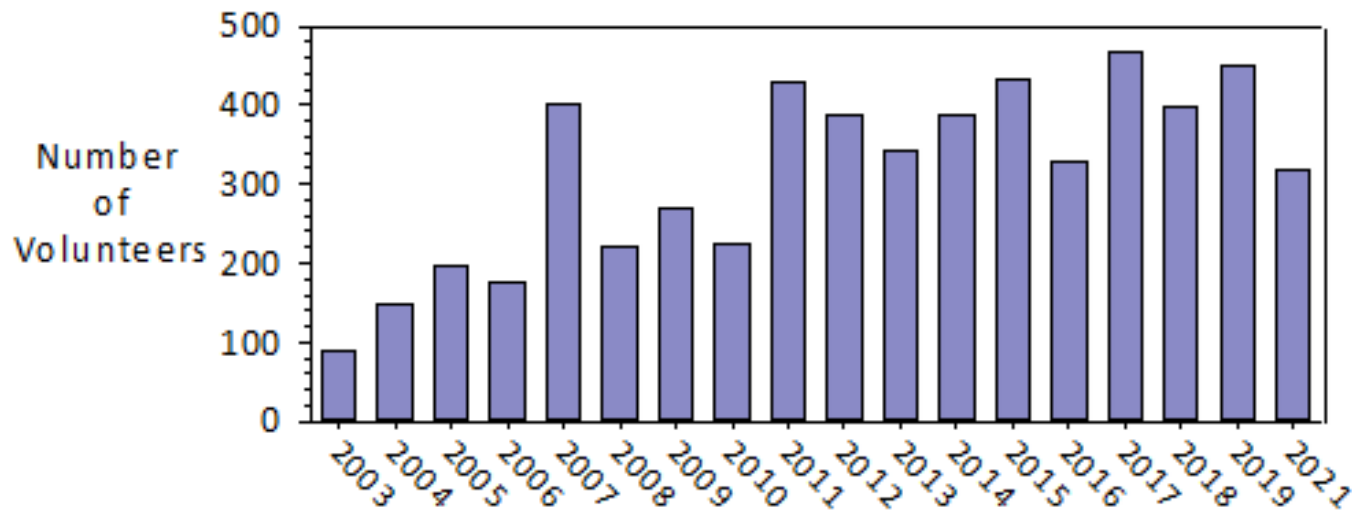


Tires (6,200+)

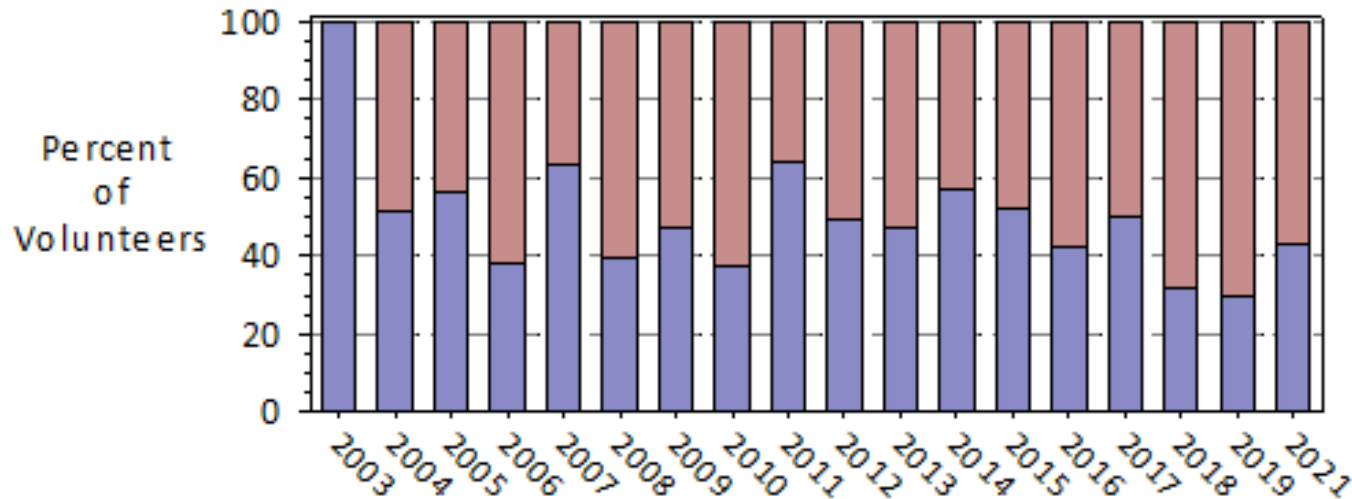


One Team,  ne Planet.
BRIDGESTONE





**319 participants
in 2021**



**In 2021, 43% of
participants were
new to the event**

First Year Participants
 Multiple Year Participants

Increasing number of volunteers 18 years or younger and families





WHAT IS A TYPICAL DAY ON AWARE?

Breakfast and pack lunch at 7 am



Break camp and load gear if moving to new campground



Morning safety program



Bus shuttle to access



Morning launch





HOW IS THE TRASH REMOVED?





TEAMWORK



CREATIVITY





PATIENCE





POSITIVE ATTITUDE





MUSCLE



PERSEVERANCE





EXHAUSTION





AWARE Trash Recycling Logistics

Handling of Trash

- Local partners – area landfills and local recyclers
- Trash unloaded at halfway and end points each day
- Trash sorted by glass, plastic, scrap metal, tires, household hazardous materials, and actual trash
- Recycling also occurs in the campground
- Local partners handled scrap metal



Catering

- Meals Served in the Campground
- Volunteer registration includes three meals each day
- Volunteers bring reusable dinnerware and cooler for lunch on river
- Wash line in campground



AWARE Educational Programs



Other Educational Programs

- Canoe Skills and Safety Clinic
- Geology
- Archaeology
- Local Watershed Efforts
- Local History
- Astronomy
- Walking Tour of Historical Community
- And More



Sponsor support in 2021



Golden Yoke Sponsors

Ansell Protective Products • Dallas County Foundation • Guthrie County Community Foundation • Heartland Coop • Iowa Whitewater Coalition • Springbrook State Park • University of Iowa Office of the State Archaeologist

Silver Stern Sponsors

ACA & L.L. Bean Club Fostered Stewardship Grant Program • Alliant Energy • American Legion Post 403 • B4 Brands • Dan Ceynar • Eco Lips (Bug Soother) • Founders Brewing Co. • Iowa Beverage Systems • Iowa Flood Center/IIHR Hydrosience & Engineering • Kathy DeLong • Network for Good • Nick & Maureen Gaeta • Tony Geerts

River Steward Sponsors

Al Hermanson • Butler County SWCD • City of Ames Resource Recovery System • Environmental Advocates • Iowa Geological Survey • Iowa Rivers Revival • James & Donna McCabe • James & Shelly Weeks • Kent Precision Foods Group (KPPFG) • Raccoon River Watershed Association • Richard Howard • Richard Worm • Snyder & Associates, Inc. • Stantec • Steve Schaaf • The Dental Practice

River Rescue Sponsors

Alan Henderson • Amanda & Joe Losee • Angel Shawda • Bailey Bergthold • Barbara Petersen-Benjegerdes • Can Shed LLC • Casey's • Cedar Rapids Linn County Solid Waste Agency • Cedar Valley Paddlers • Central Iowa Paddlers • Cindy Barrowcliff • City of Van Meter • CrawDaddy Outdoors • Franklin SWCD • Gary Stone • Grace Ceynar • Greg & Cheryl Long • Greg & Liz Soenen • Jackie Schmitt • Jeff White • Jim Urban • John & Shawna Larison • Kata McCarville • Keith Garrett • Ken & Diane Birt • Laura Waldo-Semken • Linda Appelgate • Loyd Herzberg • Mark Bohner • Matt Crayne • Mike Parker • Nathan & Jamie Lein • Owens and Lawler Family • Panora Telco/Solutions • Paul Thilges • Rick Dietz • Ron Mildenstein • Skunk River Paddlers • Tamara Webb • The Blackbaud Giving Fund • Troop 242 BSA • University of Iowa Research Park • Van Meter Community School District • William & Joan Kauten

<https://www.youtube.com/watch?v=jSpXbDWyhyA>





19th Annual Project AWARE

July 10-15, 2022

On a yet to be determined river

www.iowaprojectaware.org