

IOWA

Staff Council Meeting

April 13, 2022

U.S. News & World Report Rankings

→ Overall ranking

- Up 1 spot to #33 (public)
- Up 5 spots to #83 (public/private)

→ Outcomes and metrics

- First-year retention improved
- Graduation rate for Pell students improved
- % of smaller classes increased



U.S. News & World Report - Top Ten Rankings

New 2021 - 2022

→ #10 Writing across the Disciplines

- Only public university, behind Harvard, Stanford, Duke, Yale, Brown

→ #10 BS in Nursing Program



#1



Physician Assistant

#2



Audiology

#6



Speech-Language Pathology

#4



Physical Therapy

#3



Social Psychology

U.S. News & World Report Top Ten Rankings

#4



Nurse Practitioner:
Adult/Gerontology,
Primary Care

#6



Nurse Practitioner:
Adult/Gerontology,
Acute Care

#8



Health Care Management

#7



Printmaking

#9



Rehabilitation Counseling

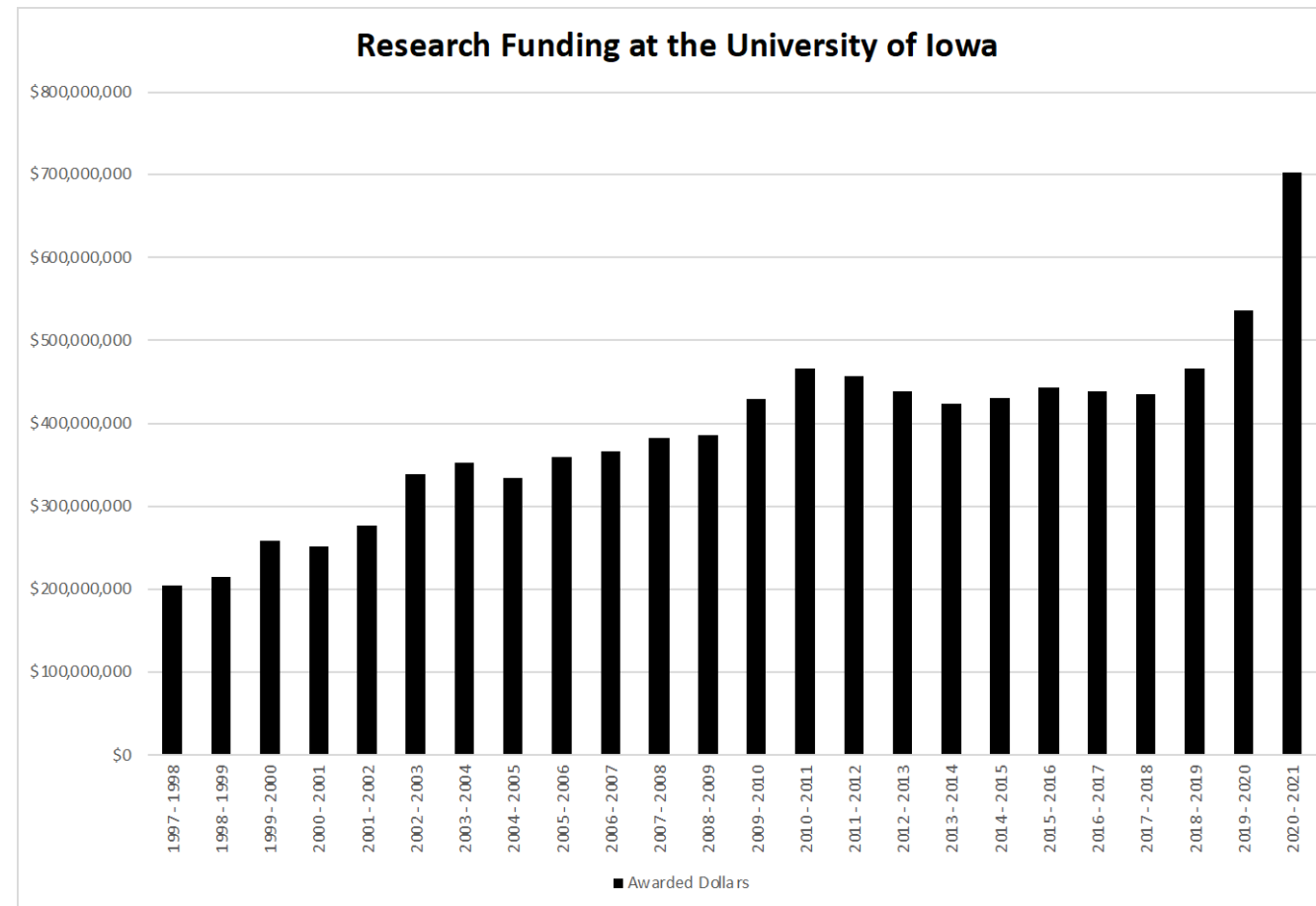
External Funding for Research

→ Record set in FY 21

- 31% increase in public and private research funding
- 24% increase from federal agencies

→ Federal increases include

- NASA, from \$9.2M to \$35.7M
- National Science Foundation, from \$9.5M to \$15.8M
- National Institutes of Health, from \$187.3M to \$200.3M



Serving Iowans

Impacting Iowans' lives daily

8 in 10 Iowa dentists
trained by the UI



UI trained teachers and
staff in public schools
across 93 counties



Iowa Center for School
Mental Health trains K-12
teachers to handle stress in
classroom



5 in 10 Iowa pharmacists trained by the UI



State Hygienic Lab
performs health
screening for all
newborns in Iowa



5 in 10 Iowa
physicians trained
by the UI



Online MBA enrolls
employees from over
700 small and large Iowa
businesses



IOWA

A Framework for Momentum

Funding priorities and investing in the future of Iowa

- Increase student retention and graduation rates
- Enhance faculty/staff retention and recruitment
- Boost mental health and well-being
- Ensure diversity, equity, and inclusion



Peer Comparison – U.S. News

→ Iowa Board of Regents peer set

- 10 public universities with health science campuses
- Enrollments range from 31,206 at Iowa to more than 61,000 at Ohio State

→ Opportunity to improve

- Retention rate
- 4-year graduation rate

School	U.S. News Ranking – Public/Private	Retention Rate	4-Year Graduation Rate	Classes with less than 20 students	Classes with more than 50 students
UCLA	20	97%	74%	48%	23%
Michigan	23	97%	75%	57%	17%
UNC - Chapel Hill	28	96%	84%	46%	12%
Texas - Austin	38	96%	55%	48%	14%
Wisconsin - Madison	42	95%	56%	47%	24%
Illinois - Champaign Urbana	47	93%	70%	38%	21%
Ohio State	49	94%	59%	30%	24%
Minnesota - Twin Cities	68	93%	61%	36%	20%
Indiana	68	91%	60%	47%	12%
Iowa	83	87%	57%	52%	14%
Arizona	103	83%	43%	36%	17%
Average	49	94%	64%	43%	18%

Investing in Future Success

Retaining and graduating students

→ First-Gen Hawks

- Pilot program – 61 students
- Peer mentoring, academic support, and coaching
- 92% first-year retention rate (10% higher than peers)



Investing in Future Success

Enhance faculty/staff retention and recruitment

→ Supervisor Training@Iowa

- Recruitment and Retention
- Employee Engagement
- Performance Management

→ Staff Diversity Opportunity Program (SDOP)

- Pool of funds to enhance efforts to recruit and retain minorities and women in P&S positions



Investing in Future Success

Mental health and well-being

→ Well-Being & Mental Health Collaborative

- Charged December 2021 to develop 3-year plan
 - Embed mental health and well-being across campus
 - Leverage research and collaboration across campus

→ Mental Health@Iowa

- Compilation of campus and community resources across mental health continuum



Investing in Future Success

Mental health and well-being

→ UI Employee Assistance Program

- Confidential counseling appointments
 - Evening, telehealth and same-day appointments
- Emergency Hardship Fund
- KOGNITO Suicide Prevention Trainings

→ liveWELL/Family Services

- Health Coach Services
- Recreation Membership Incentive Program
- Resilience and Mindfulness Programming
- Financial counseling appointments
- Elder and Child-Caregiving Resources



Investing in Future Success

Diversity, equity, and inclusion

→ Training Opportunity

- Building University of Iowa Leadership for Diversity (BUILD) Certificate
 - Faculty, staff, and graduate student training program
 - Gain knowledge and skills to create a welcoming environment for everyone
 - 3,816 campus members have participated since '15

→ Diversity Recruiter Model

- UHR effort to actively recruit for more diversity in talent pools and incorporate DEI in hiring practices
- Continue to expand scope to campus



Future Hawkeye Excitement

- Growing our enrollment
 - 31,206 students Fall '21
 - 5-year plan to grow first-year enrollment
 - Goal: 33,500 – 34,000 students
- Campus visit numbers
 - 8,691 students & 12,215 guests
 - From 98 Iowa counties
 - From 44 states and Washington DC
 - 9% growth over 2019
- Housing Applications
 - Up 22% over last year



What Does Success Look Like?

Measuring results for students, families, and Iowans

- Increase student success
- Attract and retain talented faculty/staff
- Boost mental health and well-being
- Enhance diversity, equity, and inclusion



Become a **Destination University**

A first choice for students, faculty, and staff

IOWA