Staff Council Meeting

April 13, 2022
U.S. News & World Report Rankings

→ Overall ranking
  • Up 1 spot to #33 (public)
  • Up 5 spots to #83 (public/private)

→ Outcomes and metrics
  • First-year retention improved
  • Graduation rate for Pell students improved
  • % of smaller classes increased
U.S. News & World Report - Top Ten Rankings
New 2021 - 2022

→ #10 Writing across the Disciplines
  • Only public university, behind Harvard, Stanford, Duke, Yale, Brown

→ #10 BS in Nursing Program
U.S. News & World Report Top Ten Rankings

#1
Physician Assistant

#2
Audiology

#3
Social Psychology

#4
Nurse Practitioner: Adult/Gerontology, Primary Care

#6
Speech-Language Pathology

#4
Physical Therapy

#6
Nurse Practitioner: Adult/Gerontology, Acute Care

#8
Health Care Management

#7
Printmaking

#9
Rehabilitation Counseling
External Funding for Research

Record set in FY 21

- 31% increase in public and private research funding
- 24% increase from federal agencies

Federal increases include

- NASA, from $9.2M to $35.7M
- National Science Foundation, from $9.5M to $15.8M
- National Institutes of Health, from $187.3M to $200.3M
Serving Iowans

Impacting Iowans’ lives daily

8 in 10 Iowa dentists trained by the UI

State Hygienic Lab performs health screening for all newborns in Iowa

5 in 10 Iowa pharmacists trained by the UI

Online MBA enrolls employees from over 700 small and large Iowa businesses

5 in 10 Iowa physicians trained by the UI

UI trained teachers and staff in public schools across 93 counties

Iowa Center for School Mental Health trains K-12 teachers to handle stress in classroom
A Framework for Momentum
Funding priorities and investing in the future of Iowa

→ Increase student retention and graduation rates
→ Enhance faculty/staff retention and recruitment
→ Boost mental health and well-being
→ Ensure diversity, equity, and inclusion
Peer Comparison – *U.S. News*

→ Iowa Board of Regents peer set
  - 10 public universities with health science campuses
  - Enrollments range from 31,206 at Iowa to more than 61,000 at Ohio State

→ Opportunity to improve
  - Retention rate
  - 4-year graduation rate

<table>
<thead>
<tr>
<th>School</th>
<th>U.S. News Ranking – Public/Private</th>
<th>Retention Rate</th>
<th>4-Year Graduation Rate</th>
<th>Classes with less than 20 students</th>
<th>Classes with more than 50 students</th>
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</thead>
<tbody>
<tr>
<td>UCLA</td>
<td>20</td>
<td>97%</td>
<td>74%</td>
<td>48%</td>
<td>23%</td>
</tr>
<tr>
<td>Michigan</td>
<td>23</td>
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<td>75%</td>
<td>57%</td>
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<tr>
<td>UNC - Chapel Hill</td>
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<td>96%</td>
<td>84%</td>
<td>46%</td>
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<tr>
<td>Texas - Austin</td>
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<td>96%</td>
<td>55%</td>
<td>48%</td>
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</tr>
<tr>
<td>Wisconsin - Madison</td>
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<td>95%</td>
<td>56%</td>
<td>47%</td>
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<tr>
<td>Illinois - Champaign</td>
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<td>70%</td>
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<tr>
<td>Urbana</td>
<td>49</td>
<td>94%</td>
<td>59%</td>
<td>30%</td>
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<tr>
<td>Ohio State</td>
<td>49</td>
<td>94%</td>
<td>59%</td>
<td>30%</td>
<td>24%</td>
</tr>
<tr>
<td>Minnesota - Twin Cities</td>
<td>68</td>
<td>93%</td>
<td>61%</td>
<td>36%</td>
<td>20%</td>
</tr>
<tr>
<td>Indiana</td>
<td>68</td>
<td>91%</td>
<td>60%</td>
<td>47%</td>
<td>12%</td>
</tr>
<tr>
<td>Iowa</td>
<td><strong>83</strong></td>
<td><strong>87%</strong></td>
<td><strong>57%</strong></td>
<td><strong>52%</strong></td>
<td><strong>14%</strong></td>
</tr>
<tr>
<td>Arizona</td>
<td>103</td>
<td>83%</td>
<td>43%</td>
<td>36%</td>
<td>17%</td>
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<tr>
<td><strong>Average</strong></td>
<td><strong>49</strong></td>
<td><strong>94%</strong></td>
<td><strong>64%</strong></td>
<td><strong>43%</strong></td>
<td><strong>18%</strong></td>
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</tbody>
</table>
Investing in Future Success
Retaining and graduating students

➔ First-Gen Hawks
  • Pilot program – 61 students
  • Peer mentoring, academic support, and coaching
  • 92% first-year retention rate (10% higher than peers)
Investing in Future Success

Enhance faculty/staff retention and recruitment

→ Supervisor Training@Iowa
  - Recruitment and Retention
  - Employee Engagement
  - Performance Management

→ Staff Diversity Opportunity Program (SDOP)
  - Pool of funds to enhance efforts to recruit and retain minorities and women in P&S positions
Investing in Future Success

*Mental health and well-being*

→ Well-Being & Mental Health Collaborative
  
  • Charged December 2021 to develop 3-year plan
    o Embed mental health and well-being across campus
    o Leverage research and collaboration across campus

→ Mental Health@Iowa
  
  • Compilation of campus and community resources across mental health continuum
Investing in Future Success

Mental health and well-being

UI Employee Assistance Program
- Confidential counseling appointments
  - Evening, telehealth and same-day appointments
- Emergency Hardship Fund
- KOGNITO Suicide Prevention Trainings

liveWELL/Family Services
- Health Coach Services
- Recreation Membership Incentive Program
- Resilience and Mindfulness Programming
- Financial counseling appointments
- Elder and Child-Caregiving Resources
Investing in Future Success

*Diversity, equity, and inclusion*

→ **Training Opportunity**

- Building University of Iowa Leadership for Diversity (BUILD) Certificate
  - Faculty, staff, and graduate student training program
  - Gain knowledge and skills to create a welcoming environment for everyone
  - 3,816 campus members have participated since ’15

→ **Diversity Recruiter Model**

- UHR effort to actively recruit for more diversity in talent pools and incorporate DEI in hiring practices
- Continue to expand scope to campus
Future Hawkeye Excitement

→ Growing our enrollment
  • 31,206 students Fall ‘21
  • 5-year plan to grow first-year enrollment
  • Goal: 33,500 – 34,000 students

→ Campus visit numbers
  • 8,691 students & 12,215 guests
  • From 98 Iowa counties
  • From 44 states and Washington DC
  • 9% growth over 2019

→ Housing Applications
  • Up 22% over last year
What Does Success Look Like?
*Measuring results for students, families, and Iowans*

- Increase student success
- Attract and retain talented faculty/staff
- Boost mental health and well-being
- Enhance diversity, equity, and inclusion

Become a **Destination University**
*A first choice for students, faculty, and staff*