

Fall 2023

## **Discover Your University**

**Justin Fraase** 

Senior Director of Strategic Communications, University Human Resources







- Started fall 2022
- Offers sponsored visits to various campus sites
- All faculty and staff are welcome to take part in up to two visit events
- Supports university strategic priorities:
  - -inclusion
  - employee well-being
  - –workplace engagement





According to a Forbes article:

"Our research shows that workplace connection is a critical driver of employee retention and engagement."

https://www.forbes.com/sites/forbeshumanresourcescouncil/2022/07/08/how-to-help-employees-connect-to-their-work-and-your-company/?sh=40b4fac22daa



## **Discover Your University**

"We all learned so much and enjoyed our time together out of the office and in nature."

**James Jorris** 







- More than 700 participants
- Spring survey results:
  - 91% said the experience strengthened their sense of connection and belonging to the university
  - o 91% said it enhanced their awareness of diverse experiences and perspectives at UI





- Thursday, Sept. 21
- Wednesday, Oct. 18





Discover YOUR UNIVERSITY

- Thursday, Sept. 21
  - Engineering Technology Center
  - Recreational Services
  - -UI Health Care Skills Lab
  - Driving Safety Research Institute
  - Hancher
  - Macbride Nature Area
  - -Voxman Music Building
  - West Campus Tree Tour
  - Law Library
  - -Stanley Museum of Art
  - IIHR at Historic Poor Farm
  - lowa Technology Institute
  - Info Technology Facility









- Wednesday, Oct. 18
  - -Campus History and Architecture
  - Engineering Technology Center
  - Field House and Rec Services
  - -UI Health Care Skills Lab
  - -Macbride Nature Area
  - Pentacrest Architecture
  - –People's Law Library
  - Wastewater Research
  - Info Technology Facility









- Assistance with:
  - Promoting opportunities
    - Self-Service > My Career > My Training
  - Encourage groups and new employees to participate
    - Register an on-campus friend and/or new co-worker
    - Team retreat
    - Team building
  - Additional host sites (fall 2023 or spring 2024)
    - justin-fraase@uiowa.edu
    - teresa-kulper@uiowa.edu



Thank you!