

## **Dance Marathon**

Sydney Wade, Faculty & Staff Chair • University of Iowa Dance Marathon 30 Sushma Santhana, Executive Director • University of Iowa Dance Marathon 30 Madi Amos, Campus Relations Director • University of Iowa Dance Marathon 30

### UNIVERSITY OF IOWA

#### DANCE MARATHON 30

Wednesday, January 10, 2024

Sushma Santhana ~ <u>dm-executive@uiowa.edu</u> Madi Amos ~ <u>dm-campusrelations@uiowa.edu</u> Sydney Wade – <u>dm-fschair@uiowa.edu</u>



### WHAT IS DANCE MARATHON?

- The University of Iowa Dance Marathon is the largest student-led philanthropy organization on campus! We provide financial and emotional support to pediatric cancer patients and their families at the Stead Family Children's Hospital. Our organization a year-long commitment consisting of family events for kids, dancer events for individuals to build connections with our organization, and fundraising so we can eliminate some of the financial burdens that come with a pediatric cancer diagnosis.
- At the end of our year, we host a Big Event where individuals are encouraged to not sit, sleep, or consume caffeine for 24 hours to honor the kiddos who have battled cancer, support those who are still battling, and remember those who have passed and are now dancing in our hearts.







### FAMSPIRATION THE MAX BAILEY FAMILY

# BIG EVENT!

February 2-3, 2024

- Opportunity to hear dozens of DM families' journey and stories
- Engaging activities for dancers and families
- Performances from student organizations
  - Push fundraising efforts for kiddos and families



## VISITING HOURS!

# • Friday, February 2nd• 7:30PM - 9:30PM

 Events: Family Walk In, Hawkeye Marching Band, Family Speakers

# Saturday, February 3rd 2:30PM - 7:00PM

Events: Kiddo Graduation, Lip Sync
 Battle, Power Hour, Tote board Reveal

## VOLUNTEER OPPORTUNITIES

We love the support from our amazing volunteers to help us make the Big Event successful!

- Family Room
  - Assisting kiddos and families with arts and crafts, prizes, snack stations, and cleaning
- Volunteer, VIP, and Visitor, Check-In
  - Checking in and out all of the Big Event Volunteers, VIPs, and Visitors
- Bag Check
  - Retrieving, organizing, and sorting Dancer tote bags throughout the Big Event
- Dancer Meals
  - Preparing and serving food provided by sponsors and help facilitate clean-up
- Helping Hands
  - Assisting anywhere! Whether it is any station or miscellaneous tasks.





### Q & A

### THANK YOU!