Advance the University of Iowa through engagement and philanthropy.
FY 2023 BY THE NUMBERS

- 200,000 engaged constituents
- 55,705 donors gave $266 million in FY23
- 5,433 students received donor-funded scholarships last year
- 302 endowed faculty positions have been created by donors
- $1.52 billion endowment supports the university in perpetuity
- $157 million was transferred to campus in FY23
PURPOSE OF A CAMPAIGN

- Unity of Messaging
- Urgency for Giving
- Capacity-building
- Engagement

Together Hawkeyes Campaign
Campuswide Campaign Announcement
Together Hawkeyes Campaign
Together Hawkeyes Campaign Goals

- 300K Engaged Constituents
- 3M Engagement Points
- $3B Dollars Raised
Campaign Progress to Engagement Goals

As of 3/31/2024

**Engaged Constituents**
- 251k
- 84% to goal

**Points of Engagement**
- 1.7M
- 57% to goal

**Goals**
- Together Hawkeyes
- 300K Uniquely Engaged Constituents
- 3M Points of Engagement
- $3B Philanthropic Support
Campaign Progress to Philanthropic Goal

**Time Elapsed**
- 55.9%

**Raised to Date**
- $1.68B
- 56% to goal

**Goals**
- 300k Uniquely Engaged Constituents
- 3M Points of Engagement
- $3B Philanthropic Support

As of 3/31/2024
FY24 Together Hawkeyes Tour

► Completed

✓ Washington DC (11/28)
✓ Oaknoll (12/12)
✓ Phoenix/Scottsdale (2/1)
✓ Houston (2/8)
✓ Naples (2/21)
✓ Denver (3/5)
✓ Atlanta (3/21)
✓ Kansas City (4/2)
✓ Des Moines (4/3)

► Future Dates

✓ New York City (5/15)
✓ Minneapolis (6/6)
✓ Chicago (6/20)
Together Hawkeyes - Getting the word out!

Website: https://www.foriowa.org/together/

Cambus #99
Together Hawkeyes Campaign