

UI Dance Marathon

Creating tomorrow by dancing
today!

Jessie Cunningham

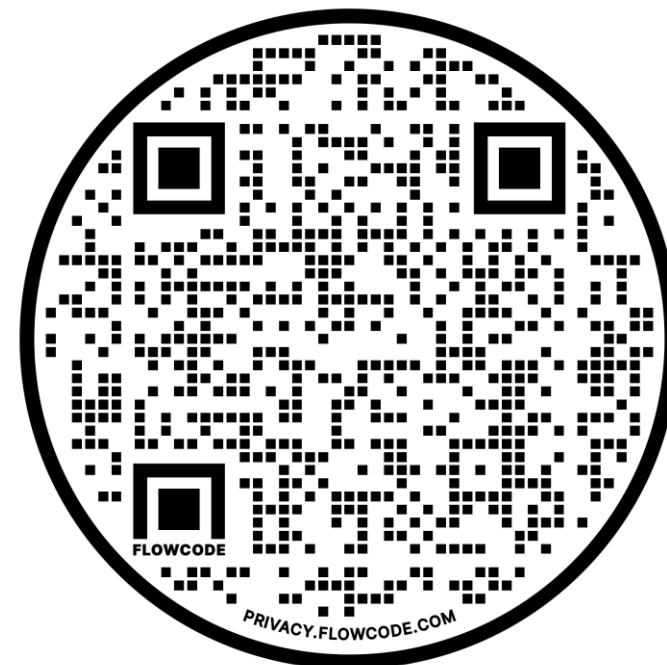
Assistant Director, Dance Marathon Programs • Leadership & Engagement



What is Dance Marathon?

- National Movement started in 1991
- Part of Children's Miracle Network
- First University of Iowa Dance Marathon occurred in 1994
- A student organization that provides year-round support to youth cancer patients and their families. The Big Event is a 24-hour Dance Marathon where students assemble to celebrate the children survivors and remember the children who have passed away throughout the year.
- Mission Statement: *University of Iowa Dance Marathon creates and sustains special projects to provide emotional and financial support for pediatric oncology and bone marrow transplant patients and their families treated at University of Iowa Stead Family Children's Hospital.*
- From 26 families in DM 1 to almost 1,400 now
- Have raised over \$35 million over 30 years

Link to UIDM Website



The Big Event



February 7th through February 8th

The Big Event is a celebration of the year, and of the Dance Marathon kids and families.



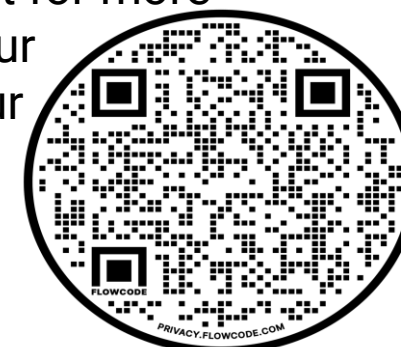
Ends with our Toteboard Reveal

At 7PM on Saturday, the students reveal how much was fundraised that year.



More Information about DM

Keep an eye out for more details about our Big Event on our website.



Volunteer Opportunities

- Big Event – February 7th and 8th
 - Our Big Event would not be possible without the help of our amazing volunteers. We would love for faculty and staff to consider signing up to volunteer and help it the best one yet. Scan the QR Code to sign up today!
 - If you have any questions about volunteering, please reach out to Megan Wilson via email at dm-volunteer@uiowa.edu.



- Radiothon - February 6th and 7th
 - This event will be located in Hancher and is a really fun and unique event. Radio hosts are there to talk with families and talk donating. Volunteers answer phones and take donations. They give you step by step instructions, help you shadow calls if needed, and you help take payments over the phone.
 - Sign-up is coming once hours have been approved by WMT. Email Brandon Alpers at dm-hospitalliaison@uiowa.edu if interested.

Other Ways to Get Involved



Join the DM Faculty & Staff Advisory Board

Contact Britt Mariman our Faculty and Staff Chair at DM-FSChair@uiowa.edu for more information.

Donate to Dance Marathon

Scan the QR code to donate today!



Signup to run the 2025 Chicago Marathon with Dance Marathon

Email Dani our Development Director at dm-development@uiowa.edu.

IOWA

Thank you for your time and support for Dance Marathon!

Questions?

→ uiowa.edu

Jessie Cunningham
Assistant Director
UI Dance Marathon

319-335-3059
jessie-cunningham@uiowa.edu