

**IOWA**

Spring 2025

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# *Discover Your University*

**Justin Fraase**

Senior Director of Strategic Communications • University HR





# Discover Your University

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- Sponsored visits to various campus sites
- Supports strategic plan: Holistic Well-Being and Success
  - employee well-being, engagement, and connection
- Faculty and staff are welcome to take part in up to two visit events (policies 24.8 and 26.1)

# Program recap

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- Started fall 2022
  - 18 visit days
  - 62 unique tour locations
  - 1,600+ completed tours
- Hosts
  - 90% strongly agree Discover Your University visits increase their unit's visibility on campus.
- Participants
  - 90% somewhat or strongly agree their sense of connection to Iowa was strengthened by participating in DYU.



# Discover

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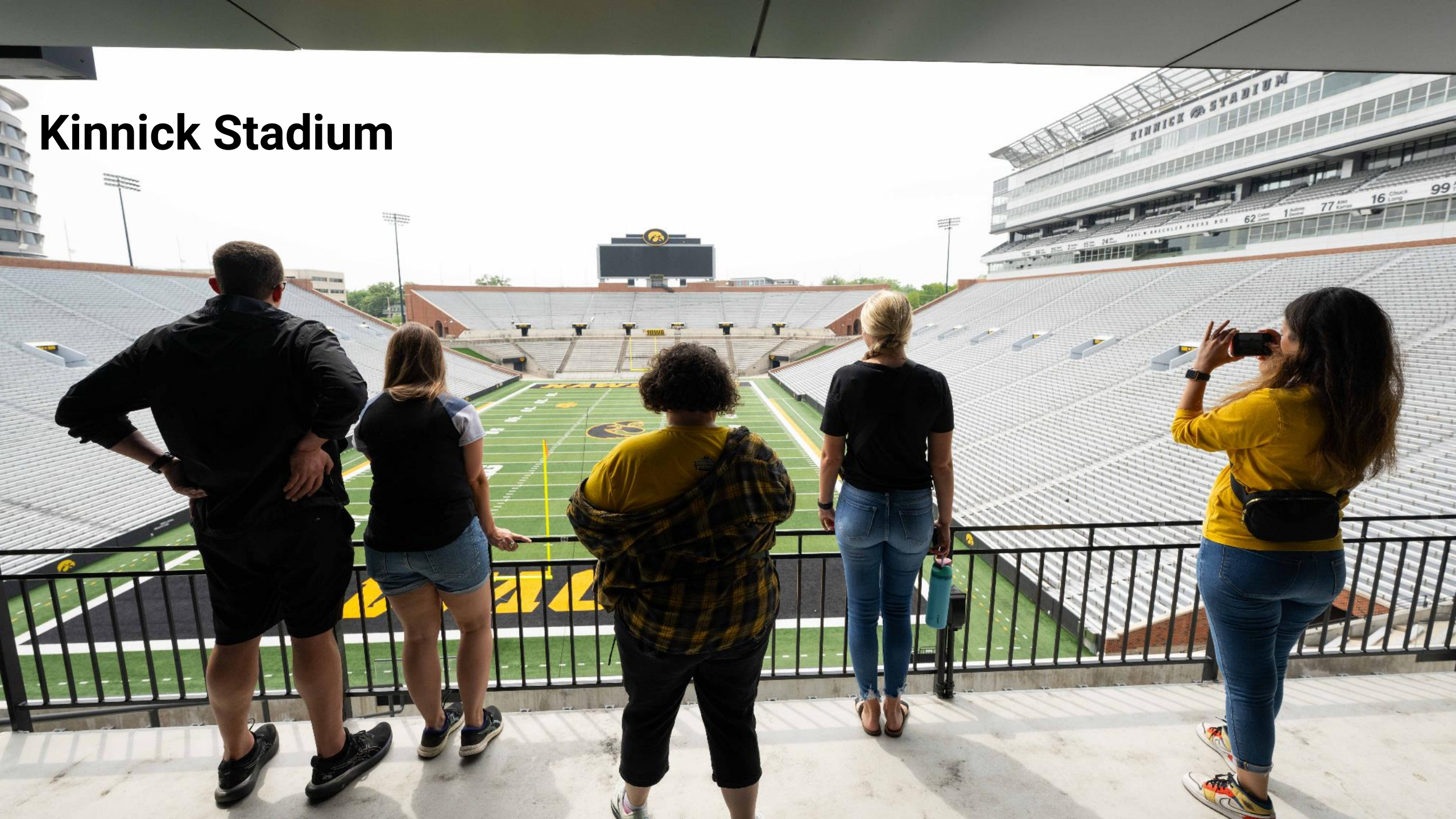
*"I look forward to Discover Your University tours every semester. They are so interesting/educational."*

*"I truly felt like I 'discovered my university' and left with a new appreciation of the many different ways people contribute to the success of the university."*

*"I'm really enjoying these events. I've worked here over 30 years and it's fun to learn new things about the university. Please continue!"*



# Kinnick Stadium





# P. Sue Beckwith Boathouse







# Operator Performance Laboratory

## 2025 dates

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- Wednesday, April 23
- Tuesday, May 20
- Wednesday, June 18

Fall dates announced over the summer.

**Subscribe! →**





# New hosts

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- Office of the State Archaeologist (*back by request*)
- Project Art – UI Health Care
- Recreational Services – UI Challenge Course
- University Housing and Dining (*includes hands-on cooking class*)
  - Burge Marketplace
  - Hillcrest Marketplace

# A few returning favorites

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- Campus Architecture and History Tour
- Chemistry Glass Facility
- Hancher
- Iowa Athletics Hall of Fame
- Iowa Lions Eye Bank
- John Martin Rare Book Room
- Kinnick Stadium
- MacBride Nature Recreation Area
- Main Library Gallery
- Office of Animal Resources
- Operator Performance Laboratory
- Pentacrest Tree Tour
- Recreational Services
  - Campus Recreation and Wellness Center
  - Beckwith Boathouse (rowing)
- State Hygienic Laboratory



# Discover Your University

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- Be the first to know
  - Subscribe! →
  - Registration opens later this month
- Encourage employees to participate
  - Consider groups and new employees
  - Digital displays and flyers available
- Host ideas
  - [justin-fraase@uiowa.edu](mailto:justin-fraase@uiowa.edu)
  - [elizabeth-ireland@uiowa.edu](mailto:elizabeth-ireland@uiowa.edu)



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**Thank you**

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→ <https://hr.uiowa.edu/administrative-services/discover-your-university>