

IOWA

UI United Way Campaign

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UNITED IS THE WAY



Celebrate the Spirit of Giving

- Every fall UI collaborates with our community through a **Fall Giving Campaign. (Nov 3-Dec 23)**
- Faculty, staff and students encouraged to give back to our communities.
- Every day, donations to our charitable campaign agencies provide much-needed services to improve our neighborhoods and our lives.



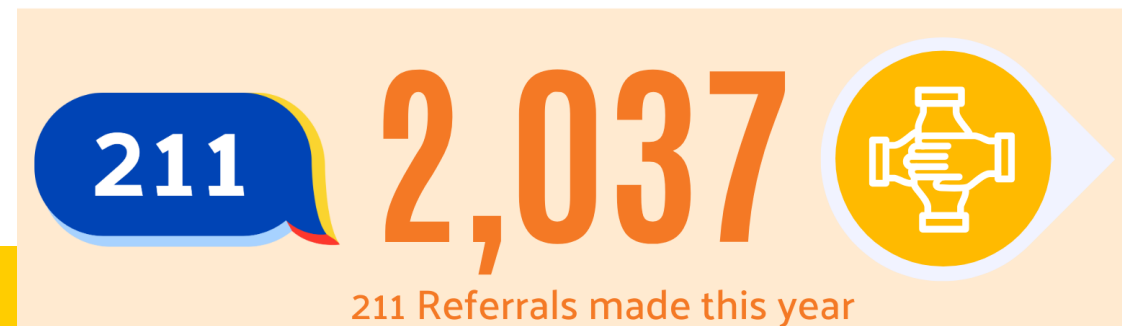
Now More Than Ever: Our Community Needs Us

United Way unites **28 local partners** and fills critical gaps through programs that strengthen

- **Financial Security**
- **Youth Opportunity**
- **Healthy Community**
- **Community Resiliency**

*through **collective action** and **community-focused solutions**, creating stability across multiple areas of life for our neighbors.*

Four interconnected impact areas work to meet immediate needs and build long-term stability—so everyone has the opportunity to thrive.



Support the United Way Campaign

When you **give** to United Way, your gift joins with others to **help more people**, in more ways, than any one of us **could do alone**.

Together, we **make our community stronger**, safer, and more supported. Your gift **creates real change** — right here at home.

**Your gift. Your community.
Bigger impact — together.**





GET INVOLVED!



NEDA BARRETT
SENIOR HR DIRECTOR
COLLEGE OF LIBERAL ARTS
AND SCIENCES

“United Way makes a meaningful impact in our community by addressing critical issues like education, health, and financial stability. They empower individuals and families while creating lasting change.”



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Staff Council



-Donate through your UI Self Service (payroll deduct or one-time gift)

-Click on “Time & Pay” and “Hawkeyes for Charity”

-Create a fun and easy way to get involved! Build stronger teams, create a deeper connection to the community, & meet your workplace wellbeing goals

-Organize a service project or “Day of Caring.”