Division of Student Life

One Division. One Mission. Student Success.
The Division of Student life fosters student success by creating and promoting inclusive educationally purposeful services and activities within and beyond the classroom.
Who Are We?

• 1,880 student employees
• 598 employees including professional/scientific, merit and graduate students
• Student-centered scholars and professionals focused on the student experience, student success, and parent/family engagement
Student Life Functional Areas

- Office of the Dean of Students
- Iowa Memorial Union
  - Center for Student Involvement & Leadership
  - Marketing and Design
- Office of the Sexual Misconduct Response Coordinator
- Rape Victim Advocacy Program (RVAP)
- Recreational Services
- Student Health and Wellness (SHW)
- University Counseling Service (UCS)
- University Housing and Dining
- Women’s Resource and Action Center (WRAC)
- Student Disability Services (SDS)
- Vice President for Student Life Office
  - Assessment
  - Strategic Initiatives
  - Harm Reduction
Think outside the BOX
Strategic Focus Areas

Strategic & Reflective Practices

Student Learning, Leadership, and Engagement

Diversity, Inclusion, and Community

Service & Civic Engagement

Communication & Collaboration

Fiscal & Human Resources

Facilities

Health, Safety, and Wellness

Student Success
Student Affairs Issues
Meeting of Vice Presidents
October 2017

Attention Paid to Top Concerns in Past Five Years

- Student mental health: 73% more attention, 6% same, 21% less attention
- Campus Safety: 70% more attention, 29% same, 2% less attention
- Diversity and multicultural services: 71% more attention, 23% same, 6% less attention
- Residential life: 49% more attention, 36% same, 14% less attention

- Recreation and wellness: 45% more attention, 43% same, 16% less attention
- Student conduct: 50% more attention, 43% same, 8% less attention
- Campus activities: 56% more attention, 30% same, 14% less attention
- Career services: 46% more attention, 42% same, 12% less attention

Source: Kevin Kruger, NASPA President
THE BIG SIX

Mental Health
Alcohol & Other Drug Prevention
Sexual Violence
Crisis Response/Protest & Activism
Social Justice & Equity
Greek Life

Source: Kevin Kruger, NASPA
President
We’re In This Together!

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