
Absent: Carly Armour, Shari Heick, Karen Kluesner, Jeri King, Joe Lang, Emily Milke, Mary Starks, Ashley Vanorny, Linda Weir, and Julia Woodiwiss

Administrative Liaisons: Cheryl Reardon, Associate Vice President and Chief Human Resources Officer

Guests: Keith Becker, Interim Director of Talent Acquisition; Theresa Jubert, Digital Fundraising Strategist for Annual Giving Programs, UI Center for Advancement; Teresa Kulper, Director of UIHR Organizational Effectiveness; Casey Westlake, Constituent Relations Specialist, Office of Governmental Relations; Cristobal McKinney, Writer/Editor, Office of Strategic Communication

Welcome, Roll Call, and Minutes

Minutes Approval: August 8, 2018 - UI Staff Council meeting –no edits, motioned passed
Minutes Review: August 15, 2018 - UISC Executive Committee Meeting - no edits

Human Resource Updates: Cheryl Reardon and Keith Becker
On September 10, the new OTAC (Talent Acquisition and Applicant Tracking System) replaced Jobs@UIowa employment website. Keith and Cheryl presented on the Talent Acquisition strategy: Attract, Engage, and Recruit. As part of the human resources Talent@Iowa final report, the new system will “Implement a site-of-the-art talent management system: Plan, budget, and acquire tools that address emerging talent-management strategies, starting with talent acquisition. Address the full suite of talent management needs for varied constituencies in a time frame that respects those needs.” Key points: Current staff should access job postings through a new “Apply for Job Opportunities” link on Employee Self-Service; Non-employees and temporary staff will need to create new profiles before applying for staff or health care jobs. At the conclusion of the presentation, staff councilors provided feedback from their review of OTAC, as well as constituent feedback. This valuable information was collected and will be reviewed for future enhancements. Please visit our presentation section to view this presentation.

GOLDrush Program Details: Theresa Jubert
GOLDrush is the University of Iowa’s crowdfunding site and aids faculty, staff, and student groups in soliciting donations to support research and other academic-related activities under $10,000. The operation is located at the University of Iowa Center for Advancement. At the time of this writing, GOLDrush has raised $81,537 from 680 gifts received since its launch in November, 2016 and currently has 12 active projects. Project examples are: RAYS of REACH-Sally Pederson UI REACH Scholarship, 2018 Homecoming Corn Monument, Help Recognize Hawkeye Veterans, and Empower a Young Writer: Give the Gift of Writing Supplies. All gifts made through GOLDrush site are tax deductible and 100% of the money raised goes to the designated project. For more information, please feel free to contact GOLDrush. Please visit our presentation section to view this presentation.

Working@Iowa Survey: Teresa Kulper
Teresa informed council of the upcoming Working@Iowa Survey 2018. The confidential survey measures staff and faculty engagement by looking at productivity, health, retention and other metrics. The survey will be open Oct. 3rd through the 17th. New this year will be items that assess physical, mental and emotional energy at work. The survey provides important feedback to campus leaders and helps advance initiatives related to student success, research, scholarship and innovation. All regular staff and faculty will receive an email invitation on Oct. 3rd with follow up reminders for those who have not completed the survey. Key takeaways: Please take the survey, encourage co-workers and council constituents to take the survey, ask your Senior HR Leader how you might get involved to support the survey. Please visit our presentation section to view this presentation.

Communications Best Practices: Denny Crall, co-chair UISC Communications Committee
Our communications committee created a best practice guideline to assist councilors in communicating with our constituents. These guidelines are a starting point that each councilor can use to determine the best method of informing their constituent groups. (Organizational representatives have one councilor vs. Function representatives have multiple councilors.) Handouts were distributed.

Councilor News: Marla Rosenblum, UISC Administrative Services Coordinator
In line with this year’s visibility theme, Marla is assembling a newsletter for councilors twice a month as a pilot project. ‘Councilor News’, will be a news round-up section with information specifically for the councilors and a section with ‘University of Iowa News and Views’ with the latest articles from various media publications that may be helpful to keep current on campus news.

Postcard Campaign Fall, 2018: Casey Westlake
Last year, shared governance groups challenged each other by promoting postcard writing to our local legislators, organized by the University of Iowa Office Of Governmental Relations. We plan to repeat this effort but start the campaign earlier. This year’s staff challenge is 165 postcards, a 10% increase of last year’s success rate. Send a thank you, tell our legislators how the University of Iowa has impacted you personally, your family, your friends. Postcard packets include instructions and are available. This year’s deadline is November 9th, 2019. Casey’s office will address the postcards and mail them on our behalf, but please do not use campus mail to send them to their office. New this year are designated drop off points currently being organized.

UISC President Comments/Announcements: Michael Hesseltine

Congratulations to Gayle Robertson and Tom Moninger for receiving the Outstanding Staff Award this year! This award recognizes current UI staff that made superior accomplishments and contributions that significantly benefited, generated honor or recognition to the University. This distinction, alongside other faculty and staff awards will be formally acknowledged in October at a special celebration in their honor.

Leaders from our four branches of UI Shared Governance (Staff Council, Faculty Senate, Undergraduate Student Government, and Graduate Professional Student Government) plan to revive meeting quarterly to enhance and explore opportunities to collaborate in achieving mutual interests embodied by the University’s Strategic Plan.

October 19th is the UI’s Homecoming Parade and Staff Council will once again take part. Please contact Gayle Robertson, our Community Outreach Chair, for more information and how you can participate as part of our entry.

Meeting adjourned: John Laverty motioned; Sally Fisher confirmed motion.

Next Meeting: Wednesday, October 10, 2018; 2:30 – 4:30 PM - 2520D UCC