Governmental Relations Update
Fall 2018
Postcards

• Focus on handwritten, snail mail messages for the fall.
• Share why you think the UI matters and ask your legislators to support the Regents' request for an additional $7M in funding.
• From Iowa? Write to your hometown legislators to reach a wider audience!
• Return your postcards to a designated staff councilor and our office will collect them.
This year's challenge:

• 165 postcards from staff
• Use our social media guide and FAQs to share why the UI matters to you, and to get your colleagues involved.
Any questions?

Thank you for your participation and
GO Hawks!