University of Iowa Health Care: Overview

Presentation to UI Staff Council – Wednesday, March 14, 2018

J. Brooks Jackson, MD, MBA
University of Iowa Vice President for Medical Affairs
Dean, University of Iowa Carver College of Medicine
Background and Experience

J. Brooks Jackson, MD, MBA

J. Brooks Jackson

Education
- MBA, MD degrees: Dartmouth College

Clinician, researcher, educator, administrator
- Clinical pathologist (transfusion medicine)
- Teacher and mentor (medical students/residents/fellows)
- Researcher (HIV clinical trials network, mother/child transmission, pediatric infection)
- Administrator
  - Vice President for Health Sciences, University of Minnesota, 2014-2017
  - Chair, Department of Pathology, Johns Hopkins University, 2001-2014
  - Pathologist-in-Chief, Johns Hopkins Hospital, 2000-2014
Leading University of Iowa Health Care

Why Iowa?

Truly integrated academic health system

Solid reputation, closely aligned strategic priorities
- Carver College of Medicine
- UI Hospitals and Clinics
- UI Physicians

Coordination and collaboration
- Streamlined decision-making
- Allocation of resources
- Flexibility in adapting to changes in health care
For the 28th consecutive year, UI Health Care specialties earned high rankings in U.S. News & World Report

Ear, Nose and Throat
Ophthalmology
Orthopedics and Rehabilitation
Urology
Cancer
Iowa’s only nationally ranked children’s hospital

- Cancer
- Cardiology
- Neonatology
- Nephrology
- Pulmonology
- Urology

University of Iowa Stead Family Children’s Hospital

U.S. News & World Report Rankings
The University of Iowa Carver College of Medicine ranked once again among the nation’s “Best Graduate Schools”

2nd  Physician Assistant Masters Program
6th  Physical Therapy, Masters and Doctorate Program
12th  Rural Medicine
17th  Family Medicine
21st  Primary Care
35th  Research
Research Funding
University of Iowa Carver College of Medicine: FY 2017

Blue Ridge Institute for Medical Research Rankings (National Institutes of Health Research Funding)

42\textsuperscript{nd} Overall
20\textsuperscript{th} Among Public Institutions
National Recognition: University of Iowa Health Care

- Number 1 in health care (No. 12 overall) - Forbes 2015
- Number 1 in health care (No. 7 overall) - Forbes 2016
- Number 5 in health care (No. 14 overall) - Forbes 2017
- Number 1 in health care (No. 16 overall) - Forbes 2018

HyVee Principal (111)
Rockwell Collins Principal (133)
Rockwell Collins Principal (355)
Today’s Health Care Landscape

Challenges and uncertainty

Reductions in government reimbursements
- $1.6 billion cut to 340B prescription drug program
- $2 billion cut to Disproportionate Share Hospital (DSH) program
- $670 million cut to CMS reimbursements for lab tests under PAMA (Protecting Access to Medicare Act)

Regulatory costs
- Documentation requirements
- LCME and GME requirements

Other cost concerns
- Drugs and medical devices
- Technology
- Data analytics
- Electronic medical records
- Health care spending accounts for approximately 18% of GDP

uihc.org
Today’s Health Care Landscape
Challenges and uncertainty

Consumer (and provider and insurer demands)
- Greater access to care
- More choice
- Care coordination
- Affordability
- Quality, service, enhanced patient experience

Private payer balancing reimbursement
- Aging population and long-term care
- Chronic conditions like diabetes and heart disease
- Opioid crisis

Lingering questions
- Future of Affordable Care Act?
- Impact of the new federal tax law?
- Federal budget and future of NIH research funding?
Looking Ahead: Vision for UI Health Care

As a state institution, UI Health Care has a responsibility:

**EDUCATION**
Educate/train future generations of health care providers

**PATIENT CARE**
Provide tertiary and quaternary care for complex conditions

**RESEARCH**
Conduct basic, clinical, and translational research—leading to new knowledge/understanding of human health and disease, plus new therapies, drugs, and devices for patients

**IOWA’S UNIQUE CHALLENGES**

1. Very low (or lowest) reimbursement rates
2. Rural state with a relatively small population
Looking Ahead: Vision for UI Health Care

Continue as a ‘destination’ academic medical center

- Attract the best faculty, students, and staff
- Increase philanthropic support
- Create partnerships with private industry and other health systems
- Ensure the patient volumes necessary for medical education and training
- Create intellectual property and downstream licensing opportunities
- Create startup companies

Increase national reputation/rankings of UI Hospitals and Clinics and UI Carver College of Medicine

- Enhances recruitment of outstanding faculty, students, and staff
- Focus on selective clinical areas of excellence that align with the research and educational missions
UI Health Care: Our People, Our Strength

Shared governance fosters shared goals and shared success

- Draws on the experience and expertise of our employees
- Enhances strategic decision-making by offering a wide range of voices and ideas
- Provides clarity and builds trust during times of challenge/change
- Strengthens our I-CARE values:
  - Innovation
  - Collaboration
  - Accountability
  - Respect
  - Excellence
Thank You

Questions or comments? Email vpma@uiowa.edu