University AI Activities

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Agenda

- AI background
- Opportunities and challenges
- UI committees on AI
  - Administrative
  - Academic
  - Research
- Next Steps

This presentation contains AI generated images

What is AI?

- Simulating some aspects of human intelligence using
  - natural language processing
  - computer vision
  - Data science and machine learning

- Long history (since the 1950's) but rapidly advancing

IOWA

AI Opportunities and Concerns

Opportunities

- Personalized tutors for students
- Digital assistant functionality
  - Generating new ideas
  - Summarizing content
  - Simplifying or automating tasks
- Finding patterns in data
- Personalized IT services
- Optimizing service delivery
- Efficiency and productivity improvements

Concerns

- Bias
- Ethics
- Inaccurate results (hallucinations)
- Data use agreements and data privacy
- Academic & research misconduct
- Uncertainties in regulatory environment
- Use in software development
- Pace of innovation and product development

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Large Language Models

- Large language models (LLMs) such as ChatGPT are sophisticated statistical models that predict probable word sequences in response to a prompt even though they do not "understand" language in any human-like sense

IOWA

Prediction Exercise

It was a dark and stormy   `1 word`

In heaven there is no   `1 word`

It was the best of times   `6 words`

Q   `1 character`

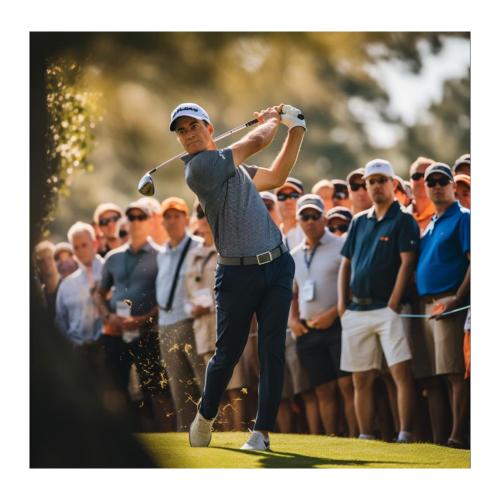Imagine a complex model, that is predicts characters, words, phrases, sentences, that is an LLM

AI in Data Analytics

- Ability to look at large amounts of data quickly

- Ability to look at data from multiple perspectives

- We generate more data than we can analyze

Administrative AI

- Membership: Administrative leaders
- Key Activities
  - Focused on the use of AI in administrative use cases
  - Significant policy and guidance effort

Academic AI Committee

- Membership: Primarily faculty

- Key Activities
  - Guidance to faculty for start of semester
  - Issues with academic integrity
  - Preparing survey for instructors and students on how the semester went
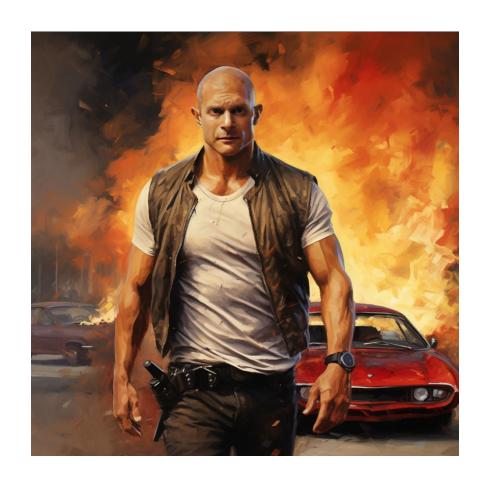
Research AI Committee

- Membership: Primarily Faculty
- Key Activities
  - Identify high-potential AI applications that can support and elevate key aspects of academic research
  - Develop recommendations for supporting the use of AI in research activities
  - Provide recommendations for helping faculty in disciplines that are not traditionally rich in technology adoption
  - Explore legal and ethical issues surrounding the use of AI in academic research

Next Steps

- Specific guidance on the use of AI for campus activities

- AI Tools

- Learning resources and training

- Support models

Questions?

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